

# **Swing State Polls** US Presidential Election 2024



EMBARGO 11/02/2024, 8pm ET **ATLAS POLL** 11/01/2024-11/02/2024

# **Arizona** US Presidential Election 2024



EMBARGO 11/02/2024, 8pm ET

# 1. Methodology and sample profile



# Target population Likely voters in Arizona

Sample size 967 respondents

#### Methodology Random Digital Recruitment (Atlas RDR)

Margin of error

±3 p.p.

Confidence level for estimation of the margin of error **95%** 

Polling Period 11/01/2024-11/02/2024

#### Gender

Female Male Other / prefer not to identify

#### Yearly household income

Below \$50k \$50k - \$100k Above \$100k

#### Partisanship

Democrat Republican Independent



	Age	
53.6%	18 - 29	10.6%
45.2%	30 - 44	24.5%
1.2%	45 - 64	37.7%
	65+	27.2%
	Education Level	
36.0%	College degree or higher	51.3%
31.5%	All other	48.7%
32.5%		
	Region	
	Suburban	57.2%
31.2%	Urban	27.2%
41.2% 27.6%	Rural	14.9%
_,,	Race	
	White	76.8%
	Black	1.8%
	Hispanic	13.9%
	Asian	2.2%
	Other	5.3%

# 2. Results



## 2.1. Presidential and Senate Elections



# For which of these candidates on the Arizona ballot will you vote for in the upcoming presidential election?

Donald Trum	р			
			51.	9%
Kamala Harri	s			
			45.1%	
Undecided				
1.3%				
Jill Stein				
0.8%				
Chase Oliver				
0.6%				
Blank / null /	won't vote			
0.2%				
0%	15%	30%	45%	60%



		Gender		Educa	ation	Age				
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+	
Donald Trump	52.5	51.9	31.1	43.9	60.4	35.1	52.6	56.1	52	
Kamala Harris	45	44.7	68.9	52	37.9	61.7	39	43.1	47	
Undecided	1.4	1.3	0	2	0.6	3.2	3.2	0.2	0.5	
Jill Stein	0.6	1.1	0	1.5	0.1	0	2.3	0.3	0.5	
Chase Oliver	0	1.1	0	0.2	1	0	2	0.2	0	
Blank / null / won't vote	0.5	0	0	0.4	0	0	0.9	0	0	

		Family Income			Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Donald Trump	46.5	54.6	55.3	2.8	93. <mark>4</mark>	45.4	41.1	54.4	62.5	
Kamala Harris	52.6	42.1	39.8	96.9	6.1	44.9	56	42.3	35.8	
Undecided	0.9	0.4	2.8	0	0.5	4.1	2.1	1.1	1	
Jill Stein	0	1.1	1.5	0.2	0	2.7	0.8	0.8	0.8	
Chase Oliver	0	1.8	0	0	0	2.1	0	1	0	
Blank / null / won't vote	0	0	0.7	0	0	0.8	0	0.4	0	

			2020 vote					
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	50	29.7	50	52.8	51.9	4.4	95.1	48.6
Kamala Harris	46.7	70.3	48.6	43.9	45.9	<mark>9</mark> 3	3.6	38.4
Undecided	0	0	1.4	1.5	0	1.4	0.9	3
Jill Stein	3.3	0	0	0.8	2.2	1	0	4.5
Chase Oliver	0	0	0	0.7	0	0.2	0	5.4
Blank / null / won't vote	0	0	0	0.3	0	0	0.5	0

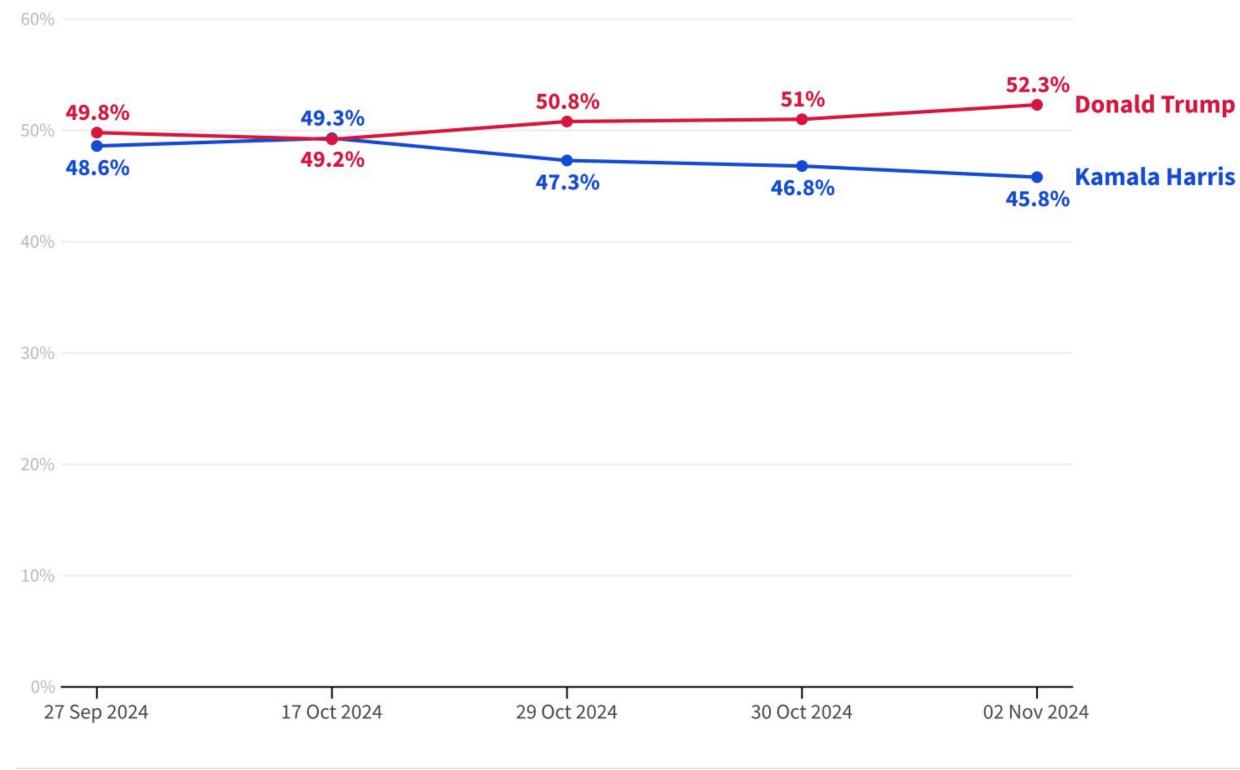


## In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Donald Trump				
			52	2.3%
Kamala Harris				
			45.8%	
Blank / null / v	von't vote			
1.7%				
Undecided				
0.2%				
l 0%	15%	30%	45%	60%



### In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?





	Gender			Educa	ation	Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	Allother	18-29	30-44	45-64	65+
Donald Trump	52.9	52.3	31.1	44.4	60.7	37	53.2	56.3	52
Kamala Harris	45.3	45.7	68.9	53.1	38	61.7	41	43.1	47.5
Blank / null / won't vote	1.8	1.6	0	2.3	1	0	5.8	0.3	0.5
Undecided	0	0.4	0	0.2	0.3	1.3	0	0.2	0

	Family Income				Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Donald Trump	46.5	54.6	56.6	2.8	93.5	46.7	42.1	54.6	62.5	
Kamala Harris	52.6	42.8	41	97.2	6.1	47	56.6	43.2	35.8	
Blank / null / won't vote	0.9	2.3	1.9	0	0	6	1.4	2	0.8	
Undecided	0	0.3	0.4	0	0.3	0.3	0	0.2	1	

			Race		2020 vote			
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	50	29.7	51.4	53.1	51.9	4.9	95.5	48.6
Kamala Harris	46.7	70.3	48.6	44.7	45.9	93.5	3.6	43
Blank / null / won't vote	3.3	0	0	1.9	2.2	1.4	0.9	6.9
Undecided	0	0	0	0.3	0	0.2	0	1.6

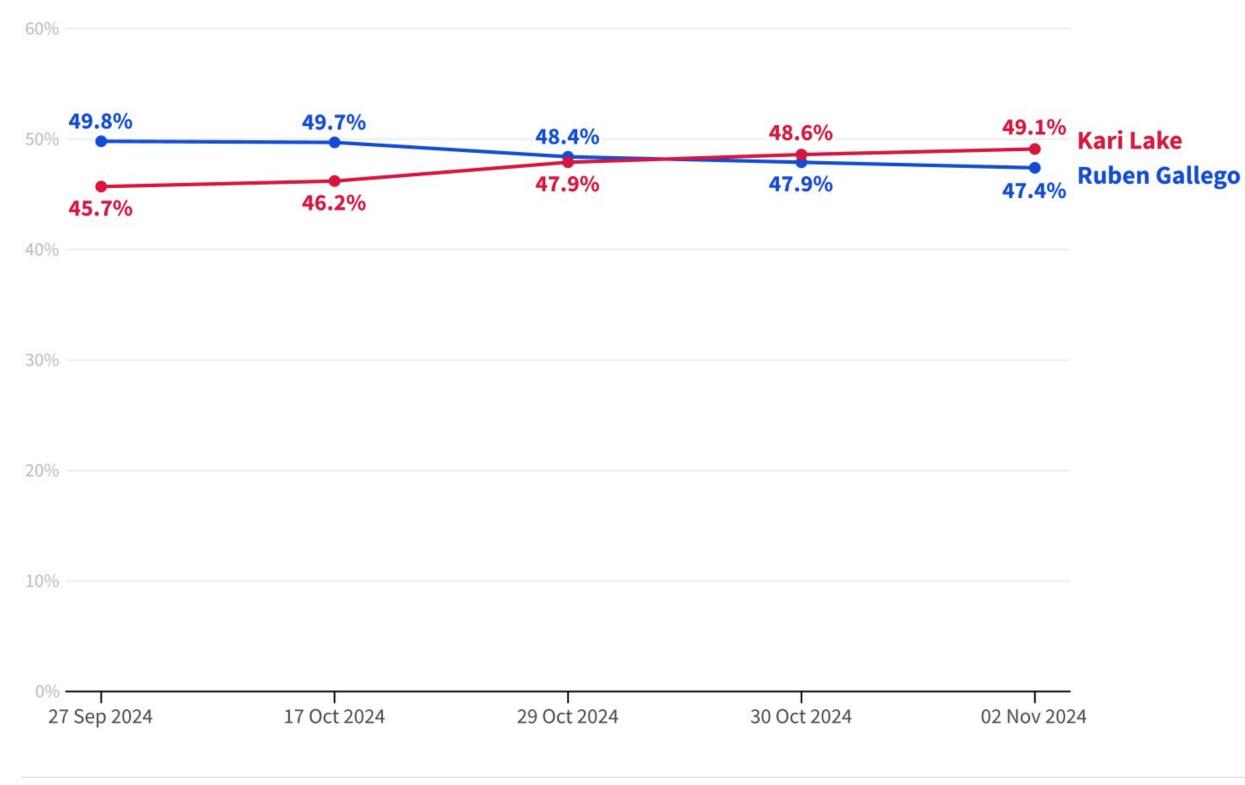


## Whom will you vote for in the United States Senate election in Arizona?

Kari Lake - Re	epublican			
			49.1%	
Ruben Galleg	o - Democrat			
			47.4%	
Other				
1.3%				
Blank / Null /	Won't vote			
0.5%				
Don't know				
1.8%				
l 0%	15%	I 30%	45%	60%



## Whom will you vote for in the United States Senate election in Arizona?





		Gender		Educat	tion	Age				
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+	
Kari Lake - Republican	48.5	50.1	28	41.2	57.4	29.9	51.6	52.7	49.3	
Ruben Gallego - Democrat	47.4	46.9	68.9	54.8	39.5	67.6	45.9	43.1	46.7	
Other	1.9	0.8	0	1.5	1.1	0	2.3	1.1	1.1	
Blank / Null / Won't vote	0.6	0.4	0	0.9	0	0	0	1.2	0.2	
Don't know	1.7	1.8	3.1	1.6	2	2.4	0.2	1.9	2.8	

		Family Income			Partisanship			Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural		
Kari Lake - Republican	43.1	53.3	51.7	1.4	<mark>89</mark> .9	42	40.6	51.3	56.3		
Ruben Gallego - Democrat	54.2	44.1	43	97.4	7.4	50.7	57.5	45.5	35.8		
Other	0	1.6	2.5	0.9	0.3	3.1	0.6	2	0		
Blank / Null / Won't vote	0	0.4	1.1	0.3	0.7	0.4	0.3	0.4	1.1		
Don't know	2.8	0.6	1.7	0	1.8	3.8	1.1	0.8	6.8		

					2020 vote				
	Asi	an	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Kari Lake - Republican		50	26.9	45.2	50.1	51.2	3	<mark>91.</mark> 1	45.1
Ruben Gallego - Democrat		46.7	70.3	50	46.5	45.9	93.9	5.5	48.4
Other		3.3	0	1	1.4	0	0.6	1.5	3.3
Blank / Null / Won't vote		0	0	0.7	0.4	2.2	0.5	0.6	0
Don't know		0	2.8	3	1.6	0.7	2	1.3	3.3



# 2.2. Presidential Approval



## Do you approve or disapprove of Joe Biden's performance as president of the United States?

#### Disapprove

						58.4%	
Approv	/e						
				37.1%			
Don't k	know						
	4.5%						
0%	10%	20%	30%	40%	50%	60%	70%



		Gender		Educa	ation	Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	60.4	57.2	31.1	52.6	64.3	49.4	66.9	58.6	53.9
Approve	37.2	37.7	10.6	42.2	31.7	33.4	30.1	37.7	44.2
Don't know	2.4	5.1	58.4	5.1	3.9	17.2	3.1	3.8	1.9

			Family Income			Partisanship		Location type			
	Below	\$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Disapprove		52.3	59.8	63.7	6.5	95.2	61.8	46.7	61.4	68.3	
Approve		41.4	36	33.5	<mark>84</mark> .9	4.6	31.8	47	35.1	26.4	
Don't know		6.3	4.2	2.8	8.6	0.2	6.4	6.3	3.5	5.3	

			Race	2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	67.3	29.7	54.9	58.9	64.8	11.3	98.7	68.1
Approve	32.7	59.9	39.3	36.7	32.5	<mark>8</mark> 1.7	1.3	14.7
Don't know	0	10.5	5.8	4.4	2.7	6.9	0	17.2



## How do you evaluate Joe Biden's performance as President?

#### Bad / Terrible

	55%
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### Excellent / Good

	24.7%		
Regular			
	19.6%		
Don't know			
0.7%			



		Gender		Educ	ation	Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	57.4	53.6	28	49.1	61.3	43	62.5	55.7	52.2
Excellent / Good	25.8	24.3	3.6	25.9	23.5	7.9	17.7	28.3	32.7
Regular	16.4	21.3	57	24.3	14.5	45.6	19.1	15.8	15
Don't know	0.3	0.8	11.4	0.6	0.7	3.5	0.7	0.2	0.2

	Family Income							Partisanship		Location type			
	Below	\$50k	\$50k - \$	100k	Above \$10	00k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Bad / Terrible		47.6		59.3		59.2	5.8	<mark>93.</mark> 4	53.4	45.1	57.5	64.1	
Excellent / Good		29.4		23.3		21	58.4	2.9	19.2	28.3	24.4	19.6	
Regular		23.1		15.9		19.2	34.8	3.6	26.2	26	17.6	15.4	
Don't know		0		1.5		0.6	1	0.1	1.1	0.7	0.6	1	

			Race	2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	67.3	29.7	50.1	56.4	52	6.4	97.2	63
Excellent / Good	8.1	42.8	26	24.6	23.5	54.7	1.3	6.2
Regular	24.6	27.6	22.9	18.3	24.5	38	1.3	29.3
Don't know	0	0	1	0.7	0	0.9	0.3	1.6



**ATLAS POLL** 11/01/2024-11/02/2024

# **Georgia** US Presidential Election 2024



# 1. Methodology and sample profile



# Target population Likely voters in Georgia

Sample size **1,174 respondents** 

#### Methodology Random Digital Recruitment (Atlas RDR)

Margin of error

### ±3 p.p.

Confidence level for estimation of the margin of error **95%** 

Polling Period 11/01/2024-11/02/2024

#### Gender

Female Male Other / prefer not to identify

#### Yearly household income

Below \$50k \$50k - \$100k Above \$100k

#### Partisanship

Democrat Republican Independent



	Age	
51.4%	18 - 29	18.5%
47.1%	30 - 44	27.7%
1.4%	45 - 64	36.5%
	65+	17.3%
	Education Level	
38.1%	College degree or higher	48.8%
31.8%	All other	51.2%
30.1%		
	Region	
	Suburban	59.0%
30.4%	Urban	20.8%
38.4% 31.3%	Rural	20.3%
,	Race	
	White	61.6%
	Black	26.4%
	Hispanic	5.4%
	Asian	3.0%
	Other	3.5%

# 2. Results



# 2.1. Presidential Election



## For which of these candidates on the Georgia ballot will you vote for in the upcoming presidential election?

Donald Trur	np			
			48.6%	
Kamala Hari	ris			
			46.8%	
Jill Stein				
2%				
Blank / null	/ won't vote			
0.8%				
Chase Olive	r			
0.8%				
Other				
0.7%				
Undecided				
0.5%				
l 0%	15%	30%	45%	60%



		Gender		Educa	ition		A	ge	
	Man	Woman	Other / prefer not to identify	College degree or higher	Allother	18-29	30-44	45-64	65+
Donald Trump	48	48.5	65.1	45.3	51.7	46.1	44.9	48.5	56.8
Kamala Harris	44.8	49	34.9	50.4	43.3	46.7	53.1	47	36.3
Jill Stein	2.9	1.2	0	1.7	2.2	6.8	0.1	2	0
Blank / null / won't vote	1.6	0.1	0	0.3	1.3	0	0.3	0.1	3.8
Chase Oliver	1.6	0	0	0.5	1	0	0.7	1.5	0
Other	1.1	0.3	0	1.4	0	0	0.6	0	2.9
Undecided	0	0.9	0	0.4	0.5	0.3	0.2	0.9	0.3

		Family Income			Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Donald Trump	49	50.9	45.3	1.7	94	38.2	37.2	45.4	69.3	
Kamala Harris	42.3	47.7	51.8	97.7	3.8	50	54.2	49.9	30.3	
Jill Stein	3.9	0.1	1.5	0.6	0	5.8	5.7	1.3	C	
Blank / null / won't vote	1	1	0.3	0	0.8	1.5	0.5	1.2	C	
Chase Oliver	1.3	0	0.8	0	1.3	0.8	2.4	0.4	C	
Other	1.7	0	0	0	0	2.1	0	1.1	C	
Undecided	0.7	0.3	0.3	0	0	1.5	0	0.6	0.4	

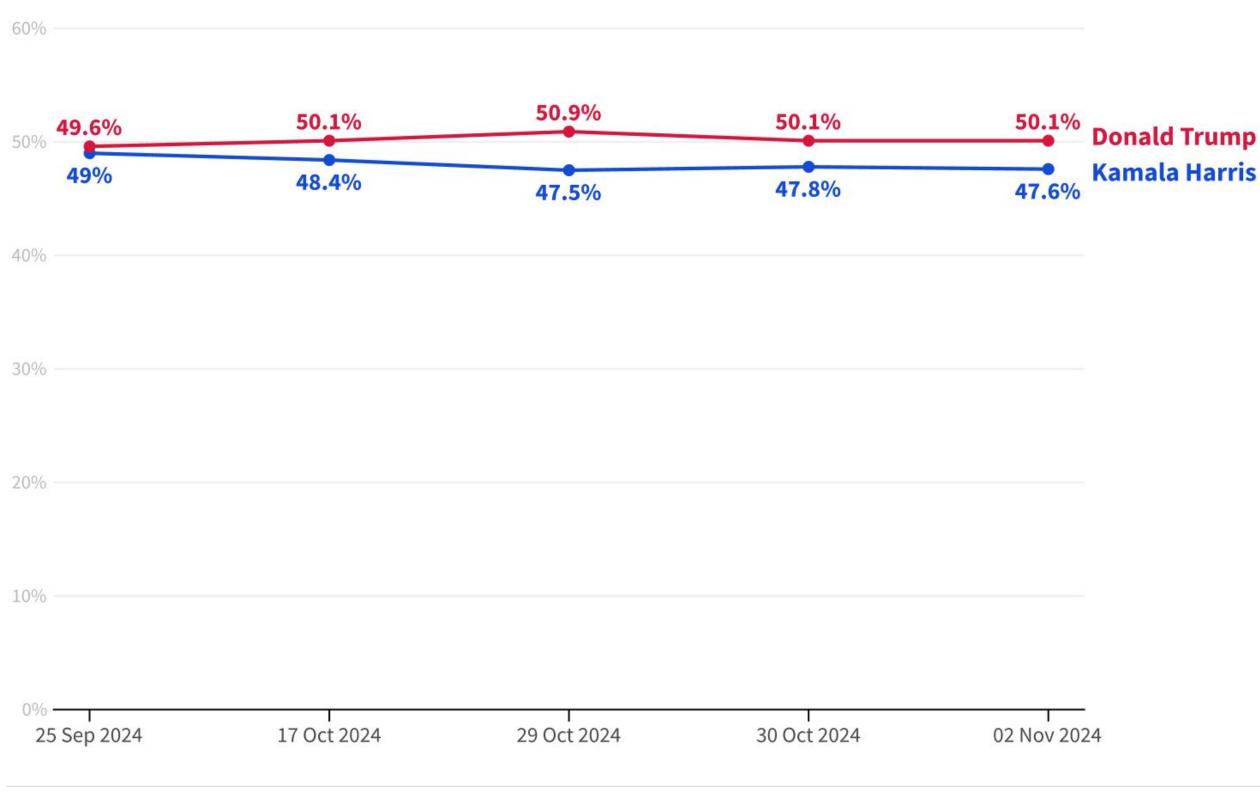
			Race				2020 vote	
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	49.5	26.3	43.4	58.6	44.4	3.6	<mark>91.</mark> 9	47
Kamala Harris	33.2	71.7	47.1	37.1	41.1	94.8	3.6	36.7
Jill Stein	17.3	1.3	9.5	1	0	1.5	1.1	6.8
Blank / null / won't vote	0	0	0	1.3	0	0	1	3
Chase Oliver	0	0	0	1.2	0	0	1.1	2.1
Other	0	0.7	0	0	14.5	0	0.4	4.3
Undecided	0	0	0	0.8	0	0.1	0.9	0.2



## In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Donald Trum	D			
			50.1%	
Kamala Harris	S			
			47.6%	
Blank / null /	won't vote			
2%				
Undecided				
0.4%				
 )%	15%	30%	45%	60%





## In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



**Kamala Harris** 

		Gender		Educa	ation	Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	Allother	18-29	30-44	45-64	65+
Donald Trump	50.1	49.5	65.1	46.8	53.2	46.4	45.6	50.8	59.6
Kamala Harris	46.4	49.1	34.9	51	44.2	49.8	53.8	47.1	36.3
Blank / null / won't vote	2.9	1.2	0	1.4	2.5	3.8	0.5	1.5	3.8
Undecided	0.5	0.2	0	0.7	0	0.1	0.2	0.7	0.3

		Family Income			Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Donald Trump	52.8	51	45.5	1.7	95.2	41.6	39.6	47	69.7	
Kamala Harris	43.6	47.7	52.7	97.7	3.8	52.5	54.2	51.2	30.3	
Blank / null / won't vote	3.6	1	0.9	0.6	0.8	4.8	6.2	1.2	0	
Undecided	0	0.3	0.9	0	0.1	1	0	0.6	0	

				2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	49.5	27	43.4	60	58.9	3.6	94.2	51.2
Kamala Harris	33.2	71.7	47.9	38.3	41.1	<mark>95</mark>	4.7	38.3
Blank / null / won't vote	17.3	0.6	8.7	1.4	0	1.3	1	8.3
Undecided	0	0.7	0	0.3	0	0.1	0.1	2.1



# 2.2. Presidential Approval



## Do you approve or disapprove of Joe Biden's performance as president of the United States?

#### Disapprove

				54.6%
Approve				
			40.1%	
Don't know				
5.3	%			
)%	15%	30%	45%	60%



		Gender		Educa	ation	Age				
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+	
Disapprove	55.5	53.1	<mark>7</mark> 9.4	51.4	57.8	53.2	48.3	55.6	64.3	
Approve	42.4	38.6	19.8	44.6	35.8	38.8	43.7	41.2	33.5	
Don't know	2.1	8.2	0.8	4.1	6.4	8	8.1	3.2	2.2	

		Family Income			Partisanship			Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural		
Disapprove	58	55	49.8	7.5	96.2	49.4	48.6	50.9	71.7		
Approve	39.4	36.8	44.8	85.1	2.7	42.3	50.5	42.9	21.4		
Don't know	2.6	8.3	5.5	7.4	1.1	8.3	0.9	6.2	6.9		

			Race			2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote		
Disapprove	66.8	29.8	55.2	64.3	59.6	9	95.4	64.9		
Approve	30.4	60.1	34.7	33.2	28.9	<mark>8</mark> 2.2	3.3	27.5		
Don't know	2.8	10.1	10.1	2.6	11.4	8.8	1.3	7.6		



## How do you evaluate Joe Biden's performance as President?

### Bad / Terrible

Regular					52.5%
Regular					
		22.4%			
Excellent / Good					
		22.3%			
Don't know					
2.8%					
%	15%		30%	45%	60



	Gender			Educ	ation	Age				
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+	
Bad / Terrible	53.2	51.4	68.7	49.1	55.8	51	46.1	53.7	61.7	
Excellent / Good	22.8	22.2	12.6	26	18.8	15.6	20.6	25.3	25.7	
Regular	24	21.1	18.7	22.4	22.4	33.4	27.6	18.5	10.8	
Don't know	0	5.4	0	2.6	3	0	5.6	2.5	1.8	

		Family Income			Partisanship		Location type			
	Below \$50k \$50k - \$100k		Above \$100k Democrat		Republican Independent		Urban Sub-urban		Rural	
Bad / Terrible	56.4	53.1	46.8	4.3	95	47.2	47.4	48.4	69.7	
Excellent / Good	24	16.9	26.1	55.5	0.5	16.9	31.8	23.6	8.9	
Regular	17.4	25.1	25.8	36.5	3.7	31.6	18	24.8	19.7	
Don't know	2.3	4.8	1.3	3.7	0.8	4.4	2.7	3.2	1.7	

			Race	2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	65.6	29.8	51.3	61.2	59.6	6.7	94	60.7
Excellent / Good	15.6	36	28.1	16.6	15.3	50.3	0.3	4.1
Regular	18.8	27.5	20.6	20.5	25	37.6	5	34
Don't know	0	6.7	0	1.7	0	5.4	0.7	1.2



# **Michigan** US Presidential Election 2024



# 1. Methodology and sample profile



## Target population Likely voters in Michigan

Sample size **1,198 respondents** 

#### Methodology Random Digital Recruitment (Atlas RDR)

Margin of error

#### ±3 p.p.

Confidence level for estimation of the margin of error **95%** 

Polling Period 11/01/2024-11/02/2024

#### Gender

Female Male Other / prefer not to identify

#### Yearly household income

Below \$50k \$50k - \$100k Above \$100k

#### Partisanship

Democrat Republican Independent



	Age	
51.6%	18 - 29	16.5%
46.9%	30 - 44	25.1%
1.5%	45 - 64	36.3%
	65+	22.1%
	Education Level	
35.7%	College degree or higher	40.8%
30.9%	All other	59.2%
33.4%		
	Region	
	Suburban	58.2%
32.5%	Urban	18.4%
32.4% 35.1%	Rural	23.5%
00.170	Race	
	White	74.3%
	Black	12.7%
	Hispanic	5.6%
	Asian	3.3%
	Other	4.2%

## 2. Results



## 2.1. Presidential and Senate Elections



#### For which of these candidates on the Michigan ballot will you vote for in the upcoming presidential election?

Donald Trum	ıp			
			49.3%	
Kamala Harr	is			
			47.8%	
Jill Stein				
1.7%				
Chase Oliver	-			
0.4%				
Other				
0.4%				
Undecided				
0.3%				
Blank / null /	′won't vote			
0.1%				
0%	15%	30%	45%	60%



		Gender		Educat	ion		Age				
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+		
Donald Trump	55.6	44	32.7	41.4	54.7	46.1	43.8	57.7	44.2		
Kamala Harris	40.5	54.1	62.4	53.4	44	50.6	52.9	38.2	55.8		
Jill Stein	1.8	1.6	1.9	3.5	0.5	0.1	2.3	3	0		
Chase Oliver	0.8	0	0	0.2	0.5	1.2	0.3	0.3	0		
Other	0.9	0	0	1	0	1.6	0.1	0.3	0		
Undecided	0.2	0.3	2.9	0.3	0.3	0	0.5	0.5	0		
Blank / null / won't vote	0.1	0	0	0.2	0	0.4	0	0	0		

	Family Income				Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Donald Trump	55	48	44.5	6.2	96.3	45.7	49.6	47	54.4	
Kamala Harris	43.3	50.2	50.4	<mark>91.</mark> 9	3.7	47.9	48.7	49.9	42.2	
Jill Stein	0.9	0.3	3.9	1.7	0	3.3	0.1	2.4	1.2	
Chase Oliver	0	0.6	0.6	0	0	1.1	0	0.1	1.3	
Other	0.8	0.3	0.2	0.2	0	1	0.6	0.5	0.1	
Undecided	0	0.5	0.4	0	0	0.9	0.6	0	0.7	
Blank / null / won't vote	0	0.2	0	0	0	0.2	0.3	0	0	

			2020 vote					
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	42.2	38.6	41.2	51	66.6	7.3	94.7	38.5
Kamala Harris	42.2	55.3	58.8	47	30.8	<mark>88</mark> .3	4.5	56.4
Jill Stein	15.5	6.1	0	0.5	0.7	3.7	0	0.3
Chase Oliver	0	0	0	0.5	0	0	0.3	2.8
Other	0	0	0	0.5	1.2	0.8	0.1	0.3
Undecided	0	0	0	0.4	0.6	0	0.3	1.7
Blank / null / won't vote	0	0	0	0.1	0	0	0.1	0

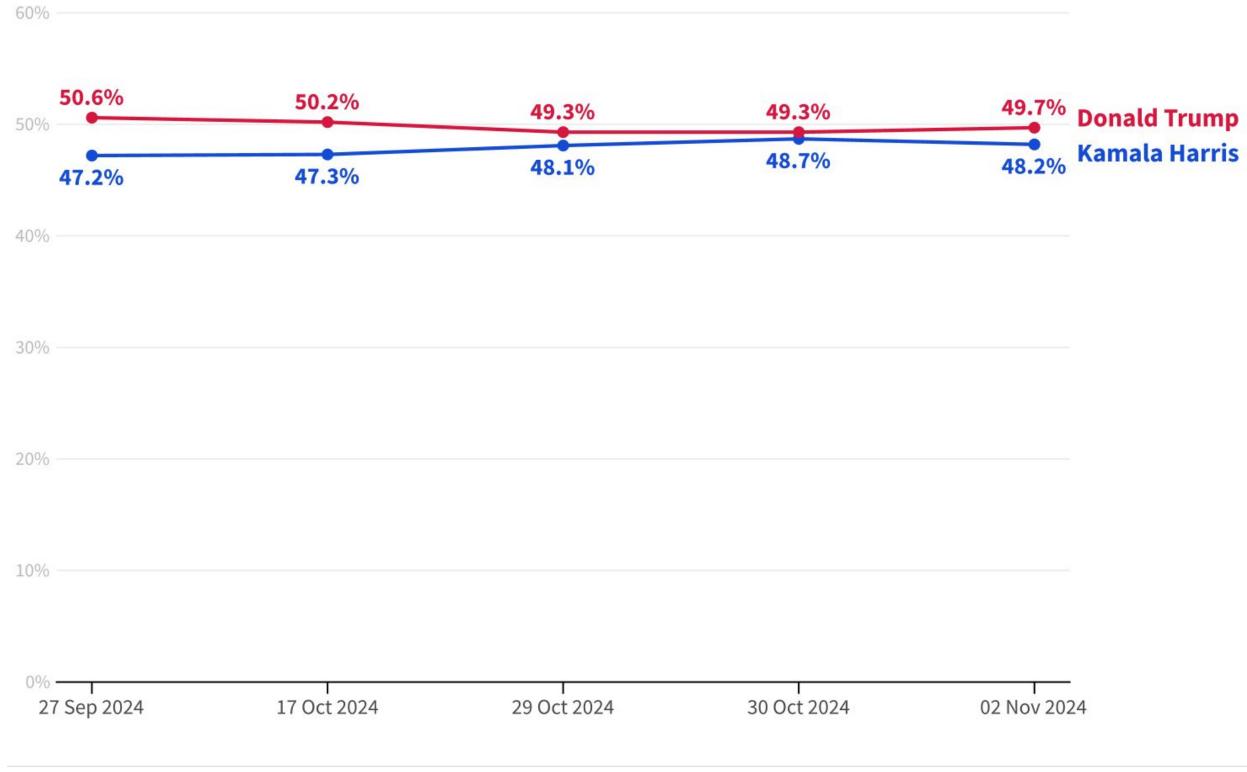


#### In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Donald Trum	р			
			49.7%	
Kamala Harri	S			
			48.2%	
Blank / null / 1.3%	won't vote			
Undecided				
0.8%				
l 0%	15%	30%	45%	60%



#### In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?





	Gender			Educa	ation	Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	Allother	18-29	30-44	45-64	65+
Donald Trump	56.5	44	32.7	41.6	55.2	47.6	43.9	58	44.2
Kamala Harris	40.7	54.6	64.3	54.3	44	51.2	54.1	38.2	55.8
Blank / null / won't vote	2.5	0.1	0	3.1	0	1.1	0.5	2.6	0
Undecided	0.2	1.3	2.9	0.9	0.7	0	1.5	1.2	0

	Family Income				Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Donald Trump	55	48.9	44.8	6.2	96.3	46.8	49.9	47.1	55.8	
Kamala Harris	43.6	50.3	51.2	92.7	3.7	48.3	49.3	50.4	42.2	
Blank / null / won't vote	0.7	0.3	2.8	0.3	0	3.3	0.1	2	0.2	
Undecided	0.7	0.5	1.2	0.8	0	1.6	0.6	0.5	1.8	

				2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	42.2	38.6	41.2	51.5	66.6	7.3	95.2	40.5
Kamala Harris	50	55.3	58.8	47.2	31.5	<mark>8</mark> 9	4.5	56.7
Blank / null / won't vote	0	6.1	0	0.6	1.2	2.5	0	1.1
Undecided	7.8	0	0	0.7	0.6	1.1	0.3	1.7

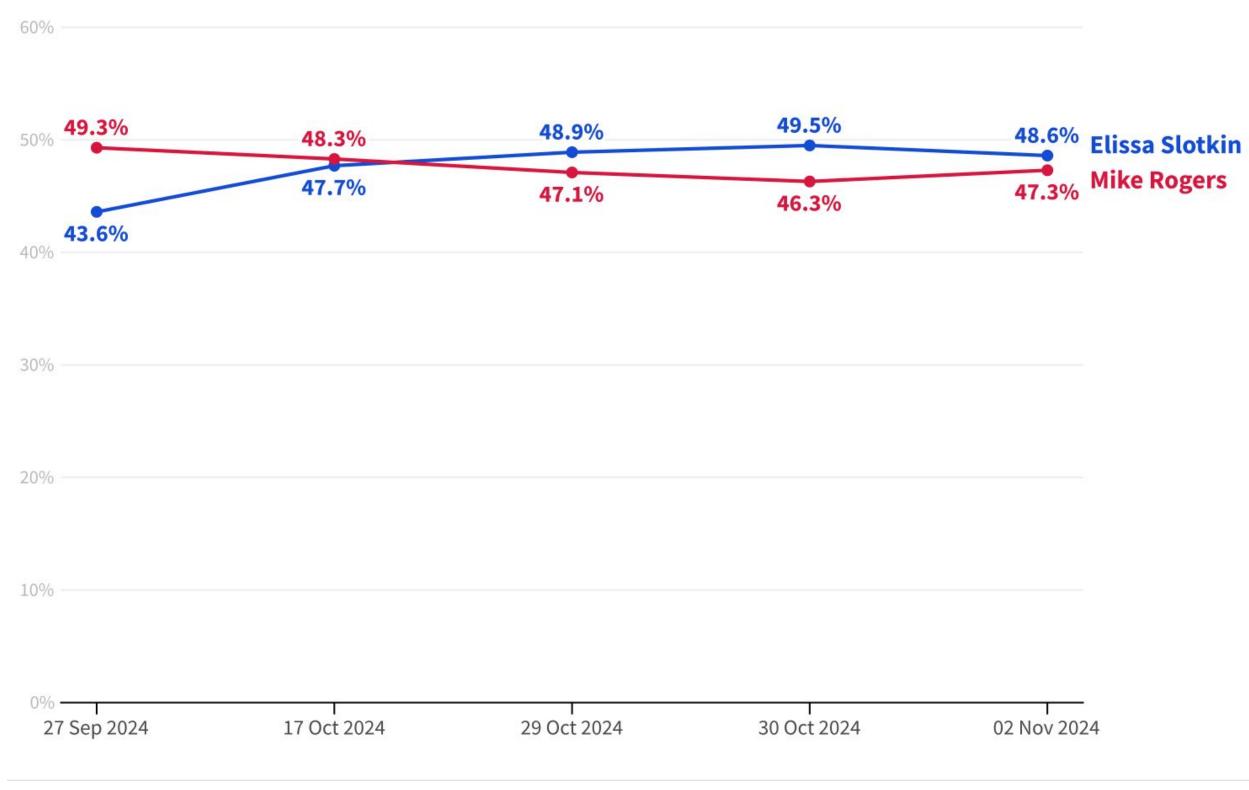


#### Whom will you vote for in the United States Senate election in Michigan?

Elissa Slotkin	n - Democrat			
			48.6%	
Mike Rogers	- Republican			
			47.3%	
Other				
2%				
Blank / null /	'won't vote			
1%				
Don't know				
1.1%				
0%	15%	30%	45%	60%



#### Whom will you vote for in the United States Senate election in Michigan?





	Gender			Educa	tion	Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Elissa Slotkin - Democrat	42	54.5	55.3	54.5	44.7	51.9	53.4	39.7	55.4
Mike Rogers - Republican	54.5	41.2	32.7	38.7	53.2	40.4	42.5	55.8	44
Other	2.3	1.5	9.1	3.9	0.7	1	3.1	2.8	0.1
Blank / null / won't vote	0.5	1.4	0	2.1	0.2	3.6	0.2	0.7	0.4
Don't know	0.7	1.3	2.9	0.8	1.3	3.2	0.7	1	0.1

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Elissa Slotkin - Democrat	45.4	50.6	50.3	93.9	3.9	48.1	52.4	50.1	42.3
Mike Rogers - Republican	50.3	47.5	44	4.1	94.2	44.1	43.2	45.6	54.5
Other	1.2	0.2	4.6	1.8	0	4.1	1.1	2.7	1.1
Blank / null / won't vote	1.8	0.8	0.3	0.2	1.1	1.4	1.1	1.3	0
Don't know	1.3	1	0.8	0	0.8	2.3	2.2	0.3	2.1

			Race	2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Elissa Slotkin - Democrat	42.2	58.9	58.8	47.3	34.8	<mark>89</mark> .2	5.8	53.9
Mike Rogers - Republican	42.2	32.1	41.2	50	58	4.8	<mark>92.</mark> 5	40.3
Other	15.5	6.1	0	0.8	3.2	4.2	0	0.8
Blank / null / won't vote	0	2.9	0	0.7	1.2	1.6	0.5	0
Don't know	0	0	0	1.3	2.8	0.2	1.1	5



## 2.2. Presidential Approval



### Do you approve or disapprove of Joe Biden's performance as president of the United States?

#### Disapprove

						56.2%	
Approv	/e						
				40.3%			
Don't k	know						
3	.5%						
0%	10%	20%	30%	40%	50%	60%	70%



	Gender				Educa	ation	Age				
	Man		Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+	
Disapprove	62.	Ľ 📒	51.1	46.7	51.1	59.6	59.4	51.5	64.3	45.7	
Approve	35.	5	44.3	52.1	44.4	37.5	37.1	44.7	32.4	50.6	
Don't know	2.4	f 📘	4.6	1.1	4.5	2.9	3.5	3.8	3.3	3.7	

		Family Income			Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Disapprove	62.6	52.8	52.4	9.3	97.5	61.3	56	52	66.4	
Approve	34.1	45.2	42.4	86.1	2.5	32.9	43.5	43.5	30.1	
Don't know	3.3	2	5.2	4.6	0	5.8	0.5	4.5	3.6	

			Race		2020 vote			
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	57.8	44.7	53.4	56.8	81	15	97.4	61.4
Approve	42.2	49.8	43.3	39.7	19	80.6	1.4	28.7
Don't know	0	5.5	3.3	3.6	0	4.4	1.2	9.9



#### How do you evaluate Joe Biden's performance as President?

#### Bad / Terrible

53	53.4%
----	-------

#### Excellent / Good

		25	5.7%		
Regular					
		20.8%			
Don't know					
0.1%					
0%	15%		30%	45%	60%



		Gender		Educa	ation	Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	60.2	47.7	36.5	48.1	57	51.7	48.3	62.4	45.7
Excellent / Good	19.8	31.3	21	25.3	26.1	9	23.1	26.2	40.6
Regular	20	20.9	41.4	26.5	16.8	39.3	28.4	11.5	13.6
Don't know	0.1	0.1	1.1	0.1	0.1	0	0.2	0	0.1

	Family Income					Partisanship			Location type		
	Below \$50	k	\$50k -	\$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible		59		49.9	50.7	8.6	97.1	54.5	53.1	49.8	62.2
Excellent / Good	2	23.1		30.2	24.4	55.8	1.2	20.7	23.7	28.6	20.3
Regular		18		19.7	24.8	35.7	1.7	24.6	23	21.5	17.5
Don't know		0		0.2	0.1	0	0	0.3	0.2	0.1	0

			Race		2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote	
Bad / Terrible	57.8	44.7	45.9	53.9	76.1	13	96.4	46.1	
Excellent / Good	42.2	31.1	6.1	26.4	11.6	54.2	0.7	6.1	
Regular	0	24.2	48	19.6	12.3	32.6	2.9	47.6	
Don't know	0	0	0	0.1	0	0.2	0	0.2	





# **Nevada** US Presidential Election 2024



## 1. Methodology and sample profile



## Target population Likely voters in Nevada

Sample size **782 respondents** 

#### Methodology Random Digital Recruitment (Atlas RDR)

Margin of error

#### ±4 p.p.

Confidence level for estimation of the margin of error **95%** 

Polling Period 11/01/2024-11/02/2024

#### Gender

Female Male Other / prefer not to identify

#### Yearly household income

Below \$50k \$50k - \$100k Above \$100k

#### Partisanship

Democrat Republican Independent



	Age	
50.5%	18 - 29	16.4%
48.3%	30 - 44	26.2%
1.2%	45 - 64	35.0%
	65+	22.4%
	Education Level	
34.0%	College degree or higher	33.4%
32.9%	All other	66.6%
33.1%		
	Region	
<u> </u>	Suburban	51.7%
36.7%	Urban	36.3%
33.0% 30.3%	Rural	11.9%
	Race	
	White	61.2%
	Black	7.8%
	Hispanic	22.4%
	Asian	4.9%
	Other	3.7%

## 2. Results



## 2.1. Presidential and Senate Elections



## For which of these candidates on the Nevada ballot will you vote for in the upcoming presidential election?

Donald Trump				
			51.49	6
Kamala Harris				
			45.9%	
Undecided				
2.6%				
Blank / null / v	von't vote			
0.1%				
0%	15%	30%	45%	60%



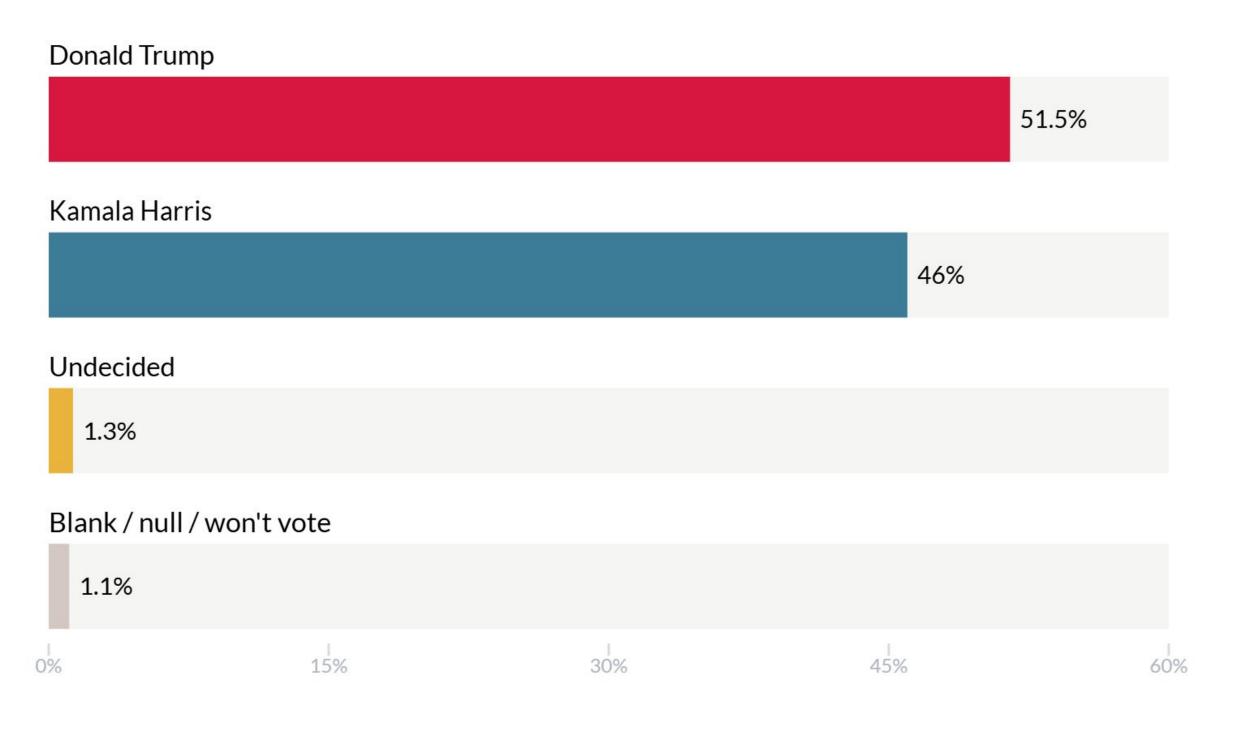
		Gender		Educa	ation		Age	2	
	Man	Woman	Other / prefer not to identify	College degree or higher	Allother	18-29	30-44	45-64	65+
Donald Trump	60.1	43.2	45.7	44.4	54.9	55.4	48.5	55.6	45.4
Kamala Harris	38.1	53.7	30.6	52.6	42.6	43.6	44	43	54.4
Undecided	1.8	2.9	23.8	2.9	2.5	1	7.5	1.3	0.1
Blank / null / won't vote	0	0.1	0	0.1	0	0	0	0.1	0.1

	Family Income				Partisanship			Location type	
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	55.7	55.4	43.1	9.7	98.1	51	46.9	52.7	59.7
Kamala Harris	40.7	42.6	54.6	<mark>89</mark> .4	1.6	41.6	48.8	45.4	39.5
Undecided	3.6	2	2.2	0.9	0.3	7.2	4.3	1.9	0.5
Blank / null / won't vote	0	0.1	0.1	0	0	0.2	0	0	0.3

			Race				2020 vote	Other, don't remember, didn't vote9738.62.945.4	
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	remember,	
Donald Trump	62.4	42.4	49.3	51.4	69.1	12.5	97	38.6	
Kamala Harris	37.6	57	48.2	45.3	30.6	<mark>84</mark> .8	2.9	45.4	
Undecided	0	0.6	2.4	3.3	0.3	2.7	0	15.7	
Blank / null / won't vote	0	0	0	0.1	0	0	0.1	0.3	

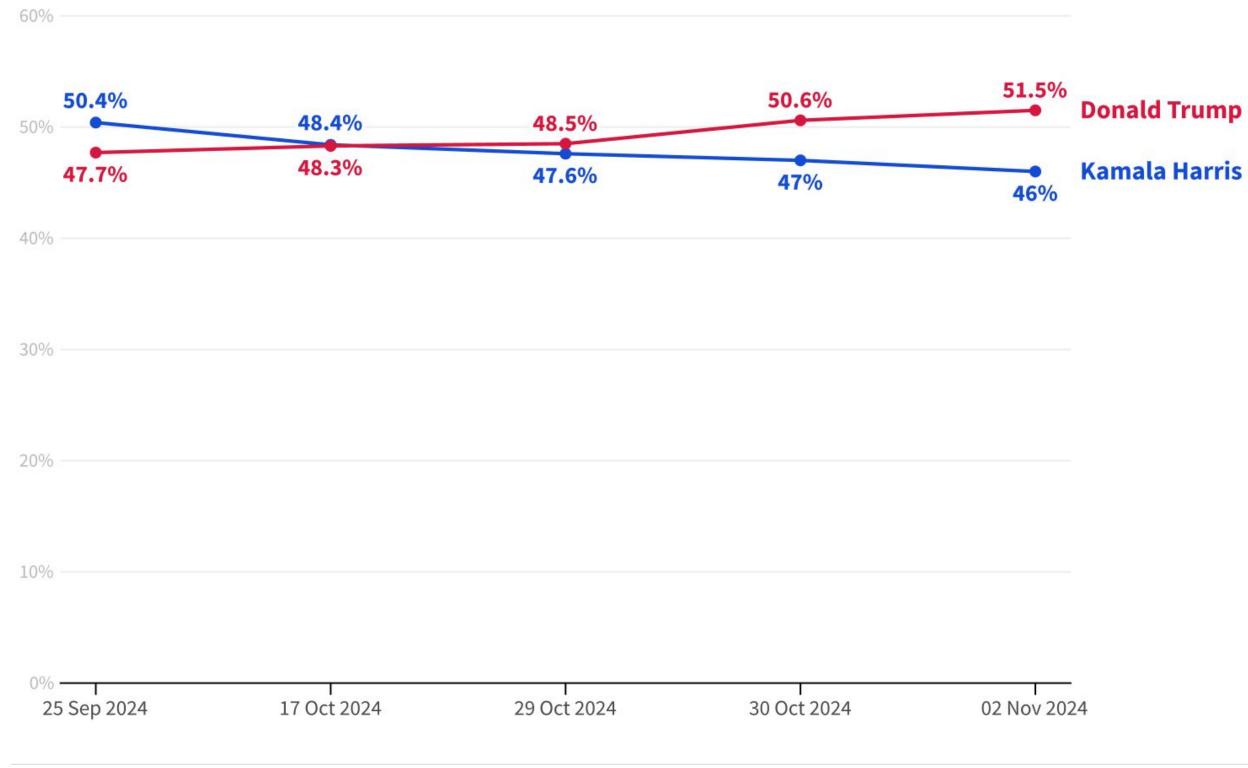


#### In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?





#### In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?





		Gender		Educa	ation		Age	2	
	Man	Woman	Other / prefer not to identify	College degree or higher	Allother	18-29	30-44	45-64	65+
Donald Trump	60.2	43.3	46.5	44.6	54.9	55.7	48.5	55.7	45.3
Kamala Harris	38.4	53.7	30.6	52.7	42.7	43.6	44	43.3	54.6
Undecided	0.2	1.9	20.9	0.5	1.8	0	4	0.8	0.1
Blank / null / won't vote	1.2	1	2	2.2	0.6	0.6	3.5	0.3	0.1

	Family Income				Partisanship	artisanship L			Location type	
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Donald Trump	55.8	55.3	43.2	9.6	98.1	51.3	46.9	52.7	60	
Kamala Harris	40.7	42.7	54.9	<mark>89</mark> .5	1.9	41.6	48.9	45.6	39.5	
Undecided	3.5	0.5	0	0.3	0	4.1	1.8	1.2	0.5	
Blank / null / won't vote	0	1.6	1.9	0.6	0	3	2.4	0.5	0	

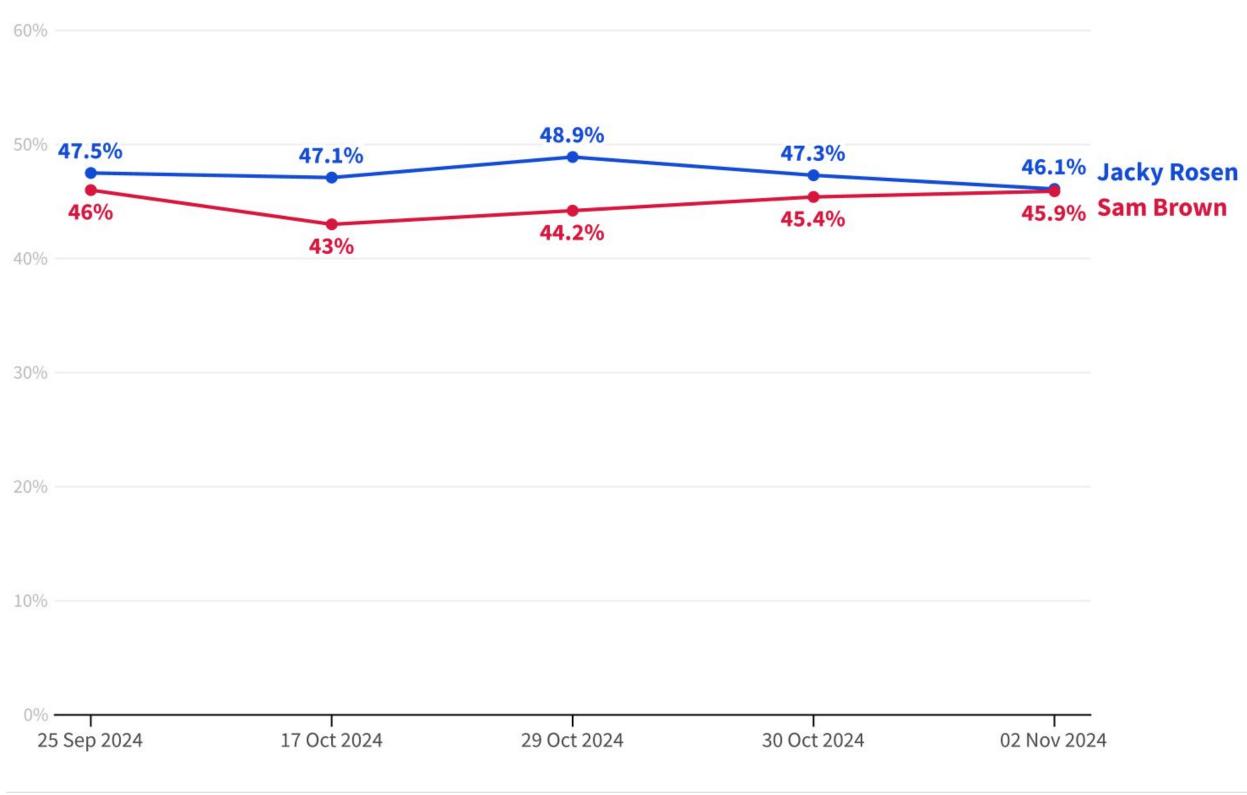
			Race				2020 vote	
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	62.4	42.4	49.5	51.4	69.4	12.4	97.1	39.3
Kamala Harris	37.6	57	48.2	45.5	30.6	<mark>85</mark> .1	2.9	45.4
Undecided	0	0.6	0	2.1	0	0.2	0	14.7
Blank / null / won't vote	0	0	2.2	1	0	2.3	0	0.6



#### Whom will you vote for in the United States Senate election in Nevada?

Jacky Rosen	- Democrat			
			46.1%	
Sam Brown	- Republican			
			45.9%	
Blank / Null	/ Won't vote			
3.6%				
Other				
0.7%				
Don't know				
3.6%				
0%	15%	30%	45%	60%





#### Whom will you vote for in the United States Senate election in Nevada?



		Gender		Educat	tion		Age		
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Jacky Rosen - Democrat	38.3	53.9	30.6	52.5	42.9	40	46.6	43.4	54.4
Sam Brown - Republican	54.7	37.5	43.1	38.7	49.5	43.5	43	53.6	38.9
Blank / Null / Won't vote	3.7	3.6	2	3.2	3.8	8.9	4.4	0.9	3.1
Other	0.5	0.9	2.6	0.1	1.1	1.1	0.7	0.3	1.3
Don't know	2.7	4.1	21.8	5.5	2.7	6.6	5.3	1.9	2.3

		Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Jacky Rosen - Democrat	38.5	43.5	56.6	87.1	4	42.4	49.6	46	36.1	
Sam Brown - Republican	48.7	49.7	39.1	9.6	<mark>88</mark> .4	43.4	44.8	46	48.6	
Blank / Null / Won't vote	5.6	3.3	1.8	2.4	4.1	4.6	1.2	3.9	9.5	
Other	1.3	0.6	0.3	0	0.3	2.1	0	0.5	3.8	
Don't know	5.8	3	2.1	0.9	3.2	7.5	4.3	3.6	2	

			Race				2020 vote	
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Jacky Rosen - Democrat	37.6	58.8	52.6	43.8	30.2	<mark>84</mark> .3	4.7	41.9
Sam Brown - Republican	62.4	40.5	41.8	45.5	66.4	9.9	<mark>89</mark> .1	28.1
Blank / Null / Won't vote	0	0	0.1	5.8	1.5	2.5	3	12.9
Other	0	0	0.8	0.9	0	0.2	1.1	2.1
Don't know	0	0.6	4.8	4	1.8	3.2	2	15



## 2.2. Presidential Approval



### Do you approve or disapprove of Joe Biden's performance as president of the United States?

#### Disapprove

				54.3%
Approve				
			36.9%	
Don't know				
	8.9%			
l 0%	15%	30%	45%	609



			Gender		Educa	ation	Age			
	Man		Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove		62	46.5	70.2	47.9	57.5	56.4	56.4	57	45.9
Approve		30	44.1	7.9	38.8	35.9	13.6	38.8	35.9	53.3
Don't know		7.9	9.4	21.8	13.3	6.6	30	4.8	7.1	0.8

		Family Income			Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Disapprove	59.3	57.5	45.9	10.7	98.6	58.7	51.6	54.7	60.5	
Approve	31.1	32.3	47.3	76.5	0.9	28	38.9	36.5	32.4	
Don't know	9.6	10.3	6.8	12.8	0.5	13.2	9.5	8.8	7.1	

			Race	2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	62.4	43	51.8	55.1	68.2	15.3	97.2	55.1
Approve	37.6	48.2	31.8	38.1	22.8	72.6	1.8	14
Don't know	0	8.8	16.4	6.8	9	12.1	1	30.9



#### How do you evaluate Joe Biden's performance as President?

#### Bad / Terrible

53.9%	53.9%
-------	-------

#### Excellent / Good

		26%			
Regular					
		19.6%			
Don't know					
0.5%					
0%	15%		30%	45%	60%



	Gender			Educ	ation	Age				
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+	
Bad / Terrible	61.	9 45.8	70.2	46.7	57.5	56.3	55.4	56.9	45.5	
Excellent / Good	20.	2 32.1	5.6	25.3	26.4	2.8	24.5	24.1	47.9	
Regular	17.	6 📃 21.5	21.8	27.3	15.8	41	19.9	17.7	6.6	
Don't know	0.	4 0.5	2.3	0.7	0.4	0	0.2	1.3	0	

	Family Income					Partisanship		Location type			
	Below \$50k	\$5	50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Bad / Terrible	60.	5	56.9	44	10.2	97.2	59.5	50.1	54.2	63.5	
Excellent / Good	25.	2	22.6	30.4	57.2	0.1	16.5	23.5	28.1	24.7	
Regular	13.	5	19.8	25.6	32.5	2.6	22.6	25.7	17.1	11.9	
Don't know	0.	7	0.8	0	0.1	0.1	1.4	0.6	0.5	0	

			Race		2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote	
Bad / Terrible	62.4	43	49.8	55.1	68.2	14	97.2	57.9	
Excellent / Good	28.8	22.6	29.3	25.6	17.2	51.5	1.4	7.9	
Regular	8.9	34.4	20	18.9	13.4	34	1.3	31.7	
Don't know	0	0	0.9	0.4	1.2	0.5	0.1	2.4	



**ATLAS POLL** 11/01/2024-11/02/2024

# North Carolina **US Presidential Election 2024**



## 1. Methodology and sample profile



# Target population Likely voters in North Carolina

Sample size **1,310 respondents** 

#### Methodology Random Digital Recruitment (Atlas RDR)

Margin of error

±3 p.p.

Confidence level for estimation of the margin of error **95%** 

Polling Period 11/01/2024-11/02/2024

#### Gender

Female Male Other / prefer not to identify

#### Yearly household income

Below \$50k \$50k - \$100k Above \$100k

#### Partisanship

Democrat Republican Independent



	Age	
53.3%	18 - 29	17.0%
45.3%	30 - 44	28.4%
1.4%	45 - 64	36.0%
	65+	18.6%
	Education Level	
36.1%	College degree or higher	58.4%
33.9%	All other	41.6%
30.0%		
	Region	
	Suburban	53.9%
33.2%	Urban	18.1%
34.3% 32.5%	Rural	28.0%
02.370	Race	
	White	73.0%
	Black	16.0%
	Hispanic	5.5%
	Asian	1.3%
	Other	4.1%

# 2. Results



# 2.1. Presidential and Gubernatorial Elections



### For which of these candidates on the North Carolina ballot will you vote for in the upcoming presidential election?

Donald Trur	np			
			50.4%	
Kamala Har	ris			
			46.8%	
Undecided				
1%				
Other				
0.8%				
Jill Stein				
0.7%				
Chase Olive	er			
0.3%				
Blank / null	/won't vote			
0%				
0%	15%	30%	45%	60%

Atlas Poll - United States Presidential Election 2024 in North Carolina



# Presidential Election: Full scenario [Demographic crossings]

		Gender		Educat	ion		Age		
	Man	Woman	Other / prefer not to identify	College degree or higher	Allother	18-29	30-44	45-64	6
Donald Trump	56.5	45.1	53.5	45.8	57	46.8	41.2	54.4	
Kamala Harris	40.8	52.2	34.3	51.2	40.7	48	55.3	44.6	
Undecided	0.1	1.7	1.5	0.9	1	0.5	2	0.2	
Other	1.3	0.2	1.3	0.7	0.8	2.5	0.2	0.7	
Jill Stein	1	0.2	7.8	0.8	0.5	2.3	0.5	0	
Chase Oliver	0.1	0.4	1.6	0.5	0	0	0.7	0.2	
Blank / null / won't vote	0.1	0	0	0	0	0	0	0	

		Family Income			Partisanship		Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	39.9	58.3	54.1	4.1	96.1	49.4	39.4	50	58.4
Kamala Harris	54.7	40.9	44	94.3	3	44.7	56.6	47.5	39.2
Undecided	2	0.2	0.6	1.3	0.6	1.1	2.3	0.1	1.8
Other	1.3	0.4	0.6	0	0.2	2.1	0.3	1.1	0.3
Jill Stein	1.4	0.2	0.4	0.3	0	1.8	1.4	0.7	0.3
Chase Oliver	0.6	0	0.3	0	0	0.9	0	0.5	0
Blank / null / won't vote	0	0	0.1	0	0	0.1	0	0	0

			Race			2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote		
Donald Trump	8.7	17.3	49.9	58.9	42.4	4.9	96.8	52.4		
Kamala Harris	91.3	82.7	47	37.6	56.6	<mark>92.</mark> 5	2.1	34.7		
Undecided	0	0	3.1	1.1	0.5	0.8	0.7	3		
Other	0	0	0	1	0.4	0.4	0.2	5.8		
Jill Stein	0	0	0	1	0	0.9	0	3.6		
Chase Oliver	0	0	0	0.4	0	0.5	0.1	0.5		
Blank / null / won't vote	0	0	0	0	0	0	0.1	0		

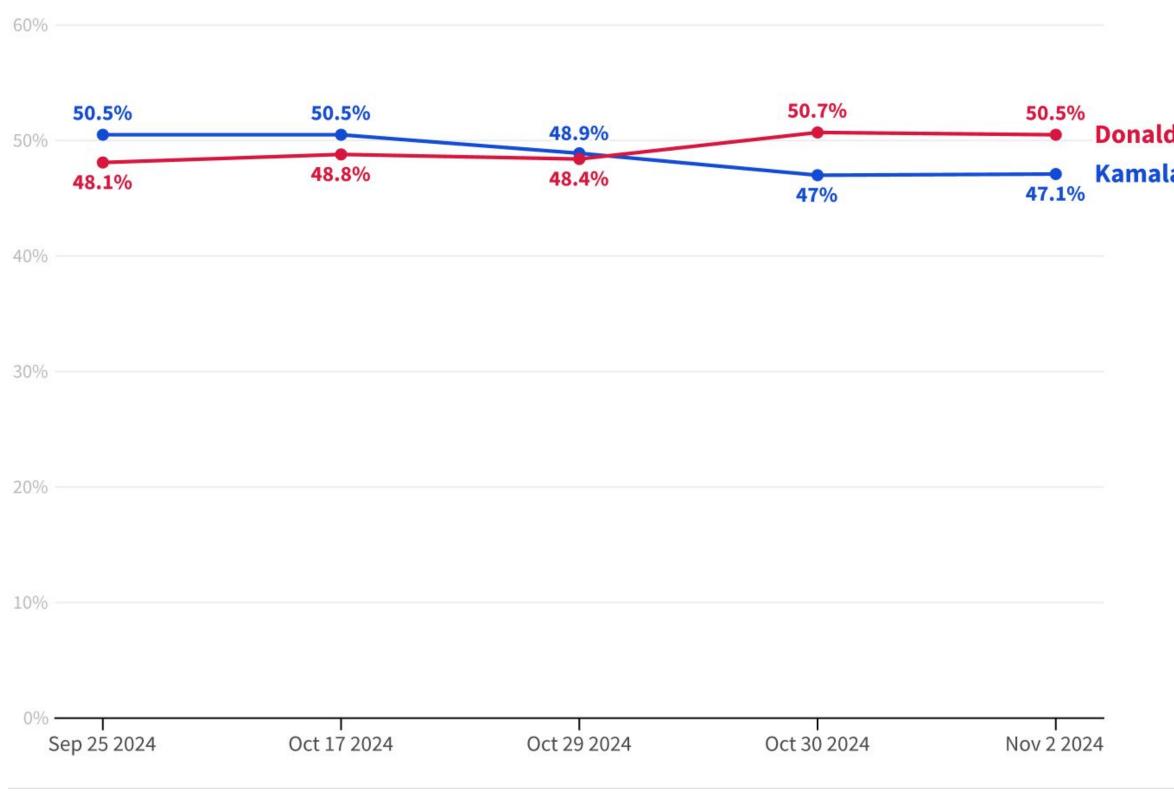


65+	
	60.2
	37.2
	1.5
	0.1
	1
	0
	0.1

### In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Donald Trump				
			50.5%	
Kamala Harris				
			47.1%	
Blank / null / v	von't vote			
1.5%				
Undecided				
0.9%				
0%	15%	30%	45%	60%





### In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Atlas Poll - United States Presidential Election 2024 in North Carolina



**Donald Trump Kamala Harris** 

# **Presidential Election: Harris vs. Trump** [Demographic crossings]

	Gender			Educa	ation	Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	56.7	45	56.4	45.8	57.1	46.8	40.9	54.7	60.4
Kamala Harris	41.2	52.5	34.3	51.7	40.7	48	55.8	44.7	37.9
Blank / null / won't vote	2.1	0.7	7.8	1.6	1.3	4.8	1.2	0.5	0.7
Undecided	0	1.7	1.5	0.9	1	0.5	2.1	0.2	1.1

	Family Income				Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Donald Trump	39.9	58.1	54.5	4.1	96.1	49.6	39.5	49.9	58.7	
Kamala Harris	55	41.4	44	94.6	3.3	44.8	56.8	47.7	39.7	
Blank / null / won't vote	3.1	0.4	0.7	0.1	0	4.5	1.4	2.3	0	
Undecided	2	0	0.7	1.3	0.5	1.1	2.3	0.1	1.6	

			Race		2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote	
Donald Trump	8.7	17.3	49.9	59	42.9	4.9	96.9	52.9	
Kamala Harris	<mark>91.</mark> 3	82.7	47	38	56.6	92.9	2.3	34.9	
Blank / null / won't vote	0	0	0	2	0	1.4	0.1	8.8	
Undecided	0	0	3.1	1	0.5	0.8	0.7	3.4	

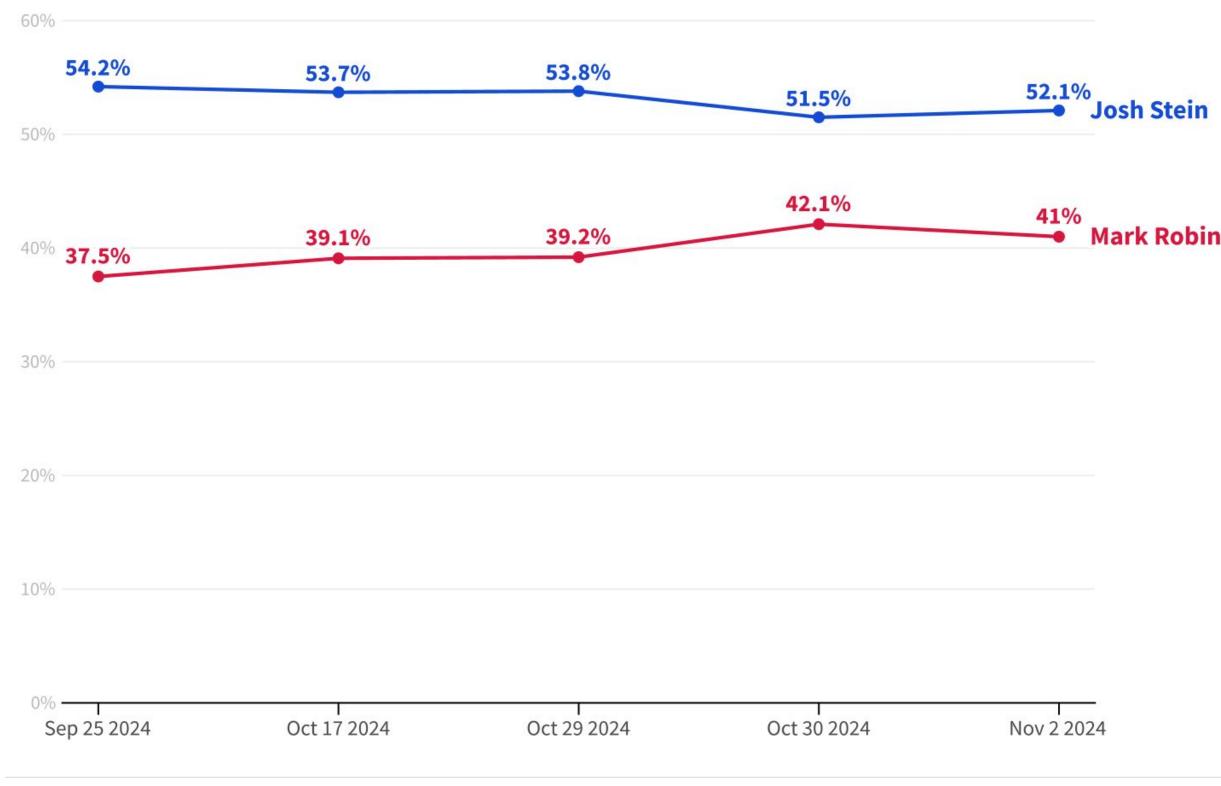


# Whom will you vote for in the gubernatorial election in North Carolina?

Josh Stein -	Democrat			
				52.1%
Mark Robin	son - Republican			
			41%	
Other				
2.1%				
Blank / null	/ won't vote			
1.7%				
Don't know				
3.2%				
0%	15%	30%	45%	60%



## Whom will you vote for in the gubernatorial election in North Carolina?



Atlas Poll - United States Presidential Election 2024 in North Carolina



**Mark Robinson** 

# **Gubernatorial Election** [Demographic crossings]

	Gender			Educa	ation	Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Josh Stein - Democrat	45.9	57.4	49.9	56.7	45.7	55.1	60	49.2	42.8
Mark Robinson - Republican	47.9	34.9	48.1	37	46.6	35.1	34.1	44.8	49.6
Other	2.3	1.9	0	1.9	2.4	3.9	1.8	1.6	1.7
Blank / null / won't vote	1.5	1.9	0	1.2	2.3	4.5	0.3	0.8	2.7
Don't know	2.4	3.9	2	3.3	3.1	1.4	3.8	3.6	3.1

		Family Income			Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Josh Stein - Democrat	60.8	47.1	47.3	95.9	8.4	53.6	61.8	52.2	45.6	
Mark Robinson - Republican	32.1	49.8	41.6	3.7	<mark>8</mark> 0.4	37.4	30.7	40.4	48.7	
Other	2	0.8	3.6	0.1	3.6	2.7	0.4	3.3	0.9	
Blank / null / won't vote	1.7	0.6	2.8	0.1	2.8	1.9	3.6	1.4	0.8	
Don't know	3.3	1.7	4.7	0.3	4.8	4.4	3.5	2.7	4	

			Race			2020 vote			
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote	
Josh Stein - Democrat	92.6	83.5	56	43.9	58.5	<mark>94.</mark> 8	9.4	45.5	
Mark Robinson - Republican	0	16.5	31.8	47.8	39.1	4.7	<mark>8</mark> 0.4	29.5	
Other	7.4	0	4.9	2.4	0	0.2	2.7	9.1	
Blank / null / won't vote	0	0	1.1	2.2	0.5	0.2	2.3	6.5	
Don't know	0	0	6.2	3.8	1.9	0.1	5.2	9.5	



# 2.2. Presidential Approval



# Do you approve or disapprove of Joe Biden's performance as president of the United States?

### Disapprove

						55.8%	
Approv	e						
				37.7%			
Don't k	now						
	6.5%						
)%	10%	20%	30%	40%	50%	60%	70%



			Gen	der		E	ducati	ion			ŀ	lge	
	Man		Wor	nan	Other / prefer not to identify	College degre or higher	e	All other	18-29		30-44	45-64	65+
Disapprove		63.1		49.4	64.2	50	).9 📒	62.7		59.6	46.6	57.2	63.6
Approve		30.9		44.2	7.6	40	).6 📕	33.6		35.5	41.8	36.8	35.1
Don't know		5.9		6.4	28.2		3.5	3.7		4.9	11.6	5.9	1.3

			Family Inco	ome				Partisanship				Location type	
	Below	\$50k	\$50k - \$10	00k	Above \$1	LOOk	Democrat	Republican	Independent		Urban	Sub-urban	Rural
Disapprove		48.7		60.8		58.7	9.7	97.3	5	9	44.7	56	62.6
Approve		46.1		30.2		36.1	<mark>8</mark> 1.9	2.1	30.	1	43	39.1	31.7
Don't know		5.2		9		5.3	8.3	0.6	10.	9 📒	12.3	4.9	5.7

			Race				2020 vote	
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	8.7	17.3	58.2	65.4	47.5	11	98.6	73.3
Approve	<mark>91.</mark> 3	65.9	38.8	29.7	51.6	77.5	0.6	16.9
Don't know	0	16.8	3	4.9	0.9	11.4	0.8	9.8



## How do you evaluate Joe Biden's performance as President?

#### Bad / Terrible

	53.3%
--	-------

### Excellent / Good

		23.5%		
Regular				
		22.8%		
Don't know				
0.4%				
)%	15%	30%	45%	609



		Gender		Educa	ation	Age				
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+	
Bad / Terrible	60.6	46.7	64.2	48.1	60.5	55.6	42.9	55.4	62.5	
Excellent / Good	16.1	30.4	2	25.3	21.1	16	25.6	23.3	27.8	
Regular	23.2	22.5	23.1	26.4	17.8	28.3	30.5	21.2	9.5	
Don't know	0.1	0.3	10.7	0.2	0.7	0	1.1	0.1	0.2	

		Family Income			Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Bad / Terrible	46.3	58.4	55.7	5.6	96.4	56.3	42.7	53.8	58.9	
Excellent / Good	28.5	18.1	23.7	53.6	1.8	15.8	27.4	24.7	18.9	
Regular	24.8	23.2	20.2	40.1	1.6	27.7	29.7	21.1	21.7	
Don't know	0.4	0.4	0.4	0.7	0.2	0.2	0.1	0.4	0.4	

			Race				2020 vote			
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote		
Bad / Terrible	8.7	16.4	56.5	62.3	45.3	7.5	97.7	67.1		
Excellent / Good	19.2	44.5	20.7	18.4	38.9	49.6	0.3	4.6		
Regular	72.1	39	22.8	18.8	15.4	42.6	1.8	26.4		
Don't know	0	0	0	0.5	0.5	0.3	0.2	1.9		





# **Pennsylvania** US Presidential Election 2024



# 1. Methodology and sample profile



# Target population Likely voters in Pennsylvania

Sample size **2,049 respondents** 

#### Methodology Random Digital Recruitment (Atlas RDR)

Margin of error

### ±2 p.p.

Confidence level for estimation of the margin of error **95%** 

Polling Period 11/01/2024-11/02/2024

#### Gender

Female Male Other / prefer not to identify

#### Yearly household income

Below \$50k \$50k - \$100k Above \$100k

#### Partisanship

Democrat Republican Independent



	Age	
52.5%	18 - 29	14.5%
46.0%	30 - 44	22.7%
1.5%	45 - 64	38.5%
	65+	24.3%
	Education Level	
34.4%	College degree or higher	48.8%
31.0%	All other	51.2%
34.6%		
	Region	
	Suburban	54.3%
39.3%	Urban	20.5%
42.9% 17.8%	Rural	25.2%
	Race	
	White	76.5%
	Black	10.7%
	Hispanic	7.8%
	Asian	2.1%
	Other	3.0%

# 2. Results



# 2.1. Presidential and Senate Elections



## For which of these candidates on the Pennsylvania ballot will you vote for in the upcoming presidential election?

Donald Trump				
			49.1%	
Kamala Harris				
			47.4%	
Undecided				
2%				
Jill Stein				
0.9%				
Chase Oliver				
0.5%				
Blank/null/wo	n't vote			
0.2%				
l %	15%	30%	45%	60



		Gender		Educa	ation		A	ge	
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	51.7	47.2	31.1	37.7	59.9	47.9	39.2	54.2	50.8
Kamala Harris	44	50.2	52.1	58	37.2	40.9	57	43	49.1
Undecided	2.1	1.5	11.7	2.4	1.6	4.2	1.9	2.4	0.1
Jill Stein	1.3	0.4	4.8	1.2	0.5	3.7	0.8	0.4	0
Chase Oliver	0.7	0.3	0	0.2	0.8	2.1	0.9	0	0
Blank / null / won't vote	0.2	0.3	0.3	0.4	0	1.3	0.1	0	0

		Family Income			Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Donald Trump	50.1	55.2	42.6	8.3	<mark>89</mark> .4	41.9	34.9	50.3	58	
Kamala Harris	45.2	40.2	56.1	<mark>90.</mark> 2	8.9	45.6	57.4	47.5	38.9	
Undecided	2.1	3	1	0.2	1.2	7.9	2.9	1.2	3	
Jill Stein	0.8	1.5	0.4	1	0.1	2.4	2.8	0.5	0.2	
Chase Oliver	1.4	0.1	0	0	0.5	1.6	1	0.5	0	
Blank / null / won't vote	0.5	0.1	0	0.3	0	0.6	0.9	0	0	

			Race				2020 vote	
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	35.6	26.2	37.2	53.9	46	4.7	95	44.1
Kamala Harris	56.8	67.8	59.2	43.3	43.5	<mark>91.</mark> 9	2.7	45.7
Undecided	0	2.3	3.7	1.6	8.2	1.4	1.2	8.8
Jill Stein	7.6	1.7	0	0.6	1.3	1.6	0.1	1
Chase Oliver	0	2.1	0	0.3	1.1	0	1	0.4
Blank / null / won't vote	0	0	0	0.3	0	0.5	0	0

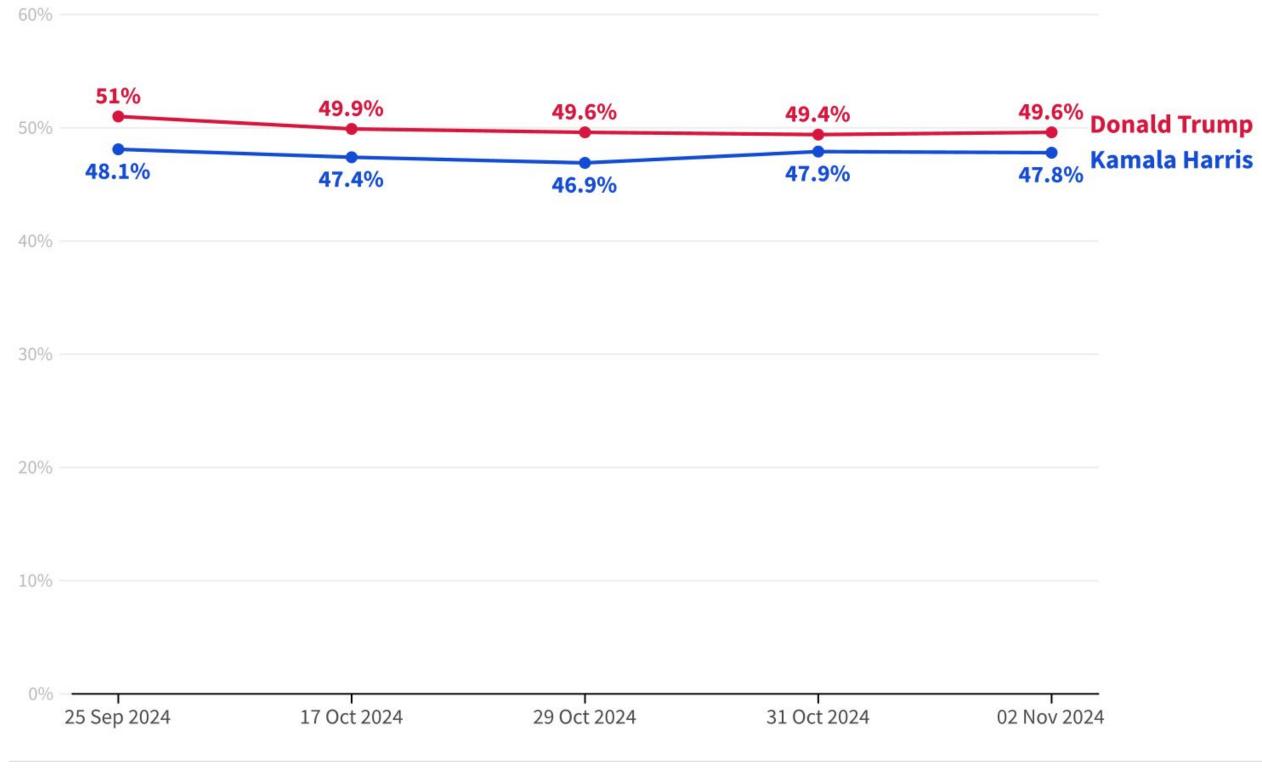


### In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Donald Trum	р			
			49.6%	
Kamala Harri	S			
			47.8%	
Undecided				
Blank / null /	won't vote			
1.2%				
0%	15%	30%	45%	60%



### In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



Atlas Poll - United States Presidential Election 2024 in Pennsylvania



		Gender		Educa	tion		Age	e	
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	52.9	47.2	33.7	37.9	60.9	49.4	39.4	55	50.9
Kamala Harris	44.7	50.3	53.7	58.8	37.3	42.8	57.1	43.4	49
Undecided	1.4	1.1	10.1	1.9	0.8	3.9	0.9	1.6	0
Blank / null / won't vote	1	1.4	2.6	1.5	1	3.8	2.6	0.1	0.1

		Family Income			Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Donald Trump	51.5	55.4	42.7	8.3	<mark>90.</mark> 6	42.3	36.1	50.4	59	
Kamala Harris	45.6	40.7	56.2	<mark>90.</mark> 7	8.8	46.9	58.1	47.7	39.6	
Undecided	1.6	1.9	0.7	0.4	0.6	5.3	2.4	1	1.3	
Blank / null / won't vote	1.3	2	0.4	0.6	0	5.5	3.4	0.8	0.2	

			Race				2020 vote	
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	35.6	28.2	37.2	54.4	47.2	4.7	96.1	45.1
Kamala Harris	63.3	67.8	59.2	43.6	44.2	92.7	2.7	45.9
Undecided	0	0	3.7	1.1	7.5	1.2	0.8	4.8
Blank / null / won't vote	1	4	0	0.9	1.1	1.4	0.4	4.2

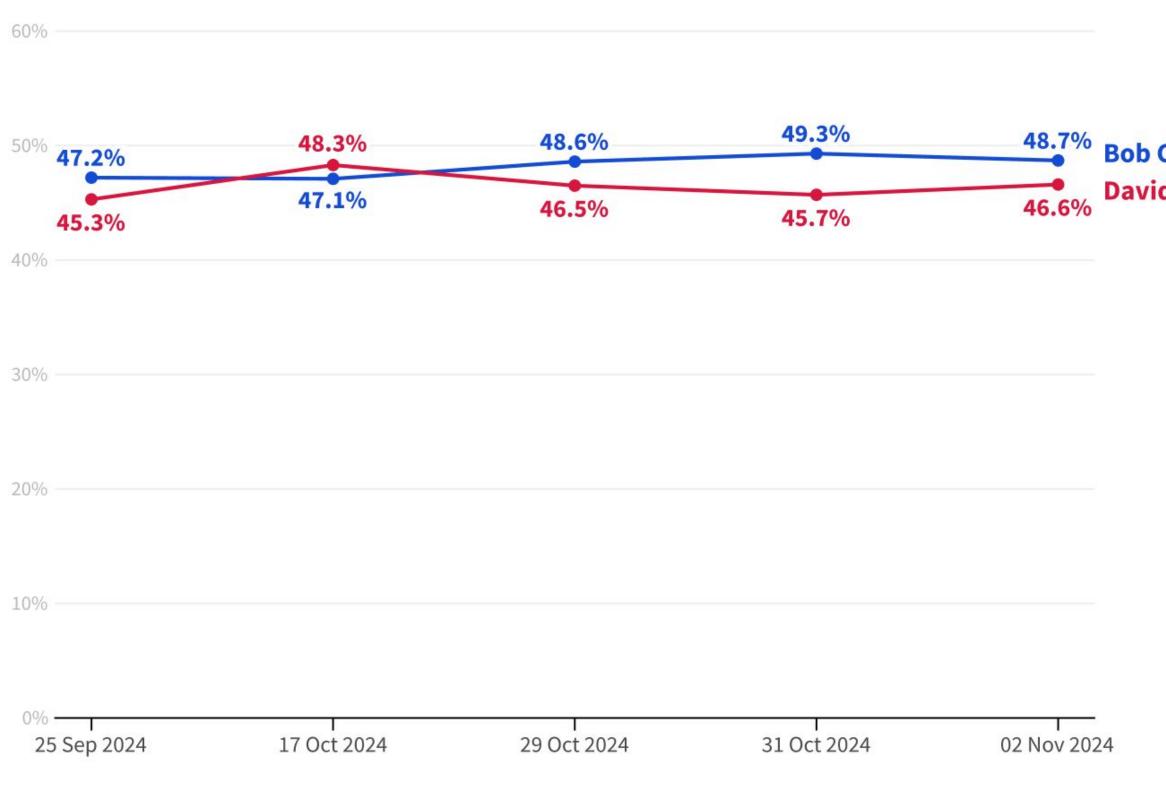


# Whom will you vote for in the United States Senate election in Pennsylvania?

Bob Casey Jr	r Democrat			
			48.7%	
David McCo	rmick - Republican			
			46.6%	
Other				
1.6%				
Blank / null /	′won't vote			
0.6%				
Don't know				
2.5%				
0%	15%	30%	45%	60%

### Dala Casavilla David





## Whom will you vote for in the United States Senate election in Pennsylvania?

Atlas Poll - United States Presidential Election 2024 in Pennsylvania



Bob Casey Jr David McCormick

		Gender		Educa	tion		Age	2		
	Man	Woman	Other / prefer not to identify	College degree or higher	Allother	18-29	30-44	45-64	65+	
Bob Casey Jr Democrat	45.6	51.2	55	61.3	36.7	47.4	58.2	43.9	48.2	
David McCormick - Republican	49.6	44.2	37.8	35.5	57.2	42.3	36.2	53.1	48.7	
Other	2.6	0.7	4.1	0.4	2.8	7	1.4	0.6	0.2	
Blank / null / won't vote	0.7	0.6	0.3	0.7	0.6	0.6	1.5	0.1	0.7	
Don't know	1.6	3.2	2.9	2.2	2.7	2.8	2.7	2.3	2.2	

			Family Income			Partisanship		Location type			
	Below	/\$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Bob Casey Jr Democrat		46.1	43.:	. 56.3	<mark>91.</mark> 5	8.3	51.5	63.8	47.2	39.6	
David McCormick - Republican		46.2	52.9	41.4	5.3	88.1	37.9	29.9	49.1	54.8	
Other		3.4	0.6	0.7	1.9	1.6	1	4.3	0.5	1.8	
Blank / null / won't vote		0.8	0.6	0.4	0.3	0.2	2.4	1	0.5	0.5	
Don't know	1	3.5	2.8	3   1.2	1.1	1.7	7.2	1	2.7	3.3	

			Race				2020 vote	
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bob Casey Jr Democrat	57.8	74.5	62.8	43.6	45.2	93.8	2.9	49.3
David McCormick - Republican	30.4	20.4	32.3	52.4	39.4	3.8	<mark>92.</mark> 3	35
Other	11.7	5.1	2.1	0.8	2	0.5	1.4	8.8
Blank / null / won't vote	0	0	0	0.6	5.6	0.6	0.6	1
Don't know	0	0	2.8	2.6	7.8	1.4	2.9	5.9



# 2.2. Presidential Approval



# Do you approve or disapprove of Joe Biden's performance as president of the United States?

### Disapprove

				55%
Approve				
			40.4%	
Don't know				
4.5%				
l %	15%	30%	45%	60



	Gender			Education			Age										
	Man	n Woman Other / prefer College degree All other			18-29 30-44		4	45-64		65+							
Disapprove	5	58.1		52.1	63.8		45.1	6	4.4 📙		64.9		48.7		57.2		51.7
Approve	3	37.2		43.7	28.8		50.6	3	0.8		27.7		46.9		40.5		42
Don't know		4.7		4.3	7.4		4.3		4.7		7.4		4.4		2.3		6.3

Family Income				Partisanship		Location type				
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Independent Urban		Rural	
Disapprove	59	60.5	46.1	12.9	<mark>92.</mark> 4	57.9	44.2	54.9	64.2	
Approve	36.4	33.9	50.3	<mark>8</mark> 1.1	6.2	33.2	51.4	40.9	30.6	
Don't know	4.6	5.5	3.6	6	1.4	8.9	4.3	4.3	5.3	

			Race	2020 vote				
	Asian	Black	Hispanic	White	Other	Joe Biden Donald Trump		Other, don't remember, didn't vote
Disapprove	49.9	32.2	40.5	59.5	62.4	10.8	97.5	66.6
Approve	43.8	63	54.5	36	36	<mark>8</mark> 2.8	1.4	21
Don't know	6.3	4.7	4.9	4.5	1.6	6.4	1	12.4



### How do you evaluate Joe Biden's performance as President?

# Bad / Terrible 51.5% Excellent / Good 25.5% Regular 22.9% Don't know 0.1% | 15% 45% 30% 60% 0%



	Gender			Educ	ation	Age				
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+	
Bad / Terrible	54	49	63.5	41.3	61.3	52.6	44.9	55.3	51.2	
Excellent / Good	21.6	29.2	15.5	32.8	18.5	11.4	23.1	26.5	34.5	
Regular	24.4	21.7	19.6	25.7	20.2	35.9	31.7	18.2	14.4	
Don't know	0	0.1	1.3	0.2	0	0	0.4	0	0	

		Family Income			Partisanship		Location type			
	Below \$50k \$50k - \$100k Above \$100k		Democrat Republican Ind		Independent	Urban	Sub-urban	Rural		
Bad / Terrible	54.6	58.3	42.5	8.9	90.7	51.3	39.1	52	60.8	
Excellent / Good	25.2	18.8	31.8	54.1	3.7	14.7	31.1	26.1	19.5	
Regular	20.3	22.8	25.6	36.9	5.6	33.7	29.8	21.8	19.7	
Don't know	0	0.1	0.1	0.1	0	0.3	0	0.2	0	

			2020 vote					
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	48.9	27.1	38.3	56.1	56.3	8	96.4	47.5
Excellent / Good	15.8	34	39.5	23	27.7	52	1.3	11.7
Regular	35.4	38.9	22.2	20.7	16	39.9	2.2	40.5
Don't know	C	0	0	0.1	0	0.1	0	0.3



# **WISCONSIN** US Presidential Election 2024



# 1. Methodology and sample profile



# Target population Likely voters in Wisconsin

Sample size **728 respondents** 

#### Methodology Random Digital Recruitment (Atlas RDR)

Margin of error

#### ±4 p.p.

Confidence level for estimation of the margin of error **95%** 

Polling Period 11/01/2024-11/02/2024

#### Gender

Female Male Other/prefer not to identify

#### Yearly household income

Below \$50k \$50k - \$100k Above \$100k

#### Partisanship

Democrat Republican Independent



	Age	
50.7%	18 - 29	14.3%
47.8%	30 - 44	24.3%
1.5%	45 - 64	41.4%
	65+	20.0%
	Education Level	
34.4%	College degree or higher	46.1%
33.8%	All other	53.9%
31.8%		
	Region	
	Suburban	45.1%
32.2%	Urban	23.8%
35.8% 32.0%	Rural	31.2%
	Race	
	White	88.0%
	Black	3.7%
	Hispanic	4.3%
	Asian	1.1%
	Other	2.9%

# 2. Results



## 2.1. Presidential and Senate Elections



## For which of these candidates on the Wisconsin ballot will you vote for in the upcoming presidential election?

Donald Trun	np			
			49.3%	
Kamala Harr	ris			
			48%	
Undecided				
1.5%				
Jill Stein				
0.7%				
Other				
0.5%				
Blank / null	/ won't vote			
0%				
Chase Olive	r			
0%				
0%	15%	30%	45%	60%

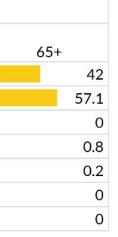


		Gender		Educat	tion		Age		
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	
Donald Trump	54.7	45.1	21.4	41.2	56.3	50.3	41	57.5	
Kamala Harris	43.7	51.9	49.8	55	42	47.6	55.5	39.3	
Undecided	1.1	1.6	9.6	1.7	1.4	0.6	1.8	2.4	
Jill Stein	0.3	0.7	13.1	1	0.4	1.5	0.3	0.5	
Other	0.1	0.7	6.1	1	0	0	1.5	0.2	
Blank / null / won't vote	0	0	0	0	0	0	0	0	
Chase Oliver	0.1	0	0	0.1	0	0	0	0.1	

		Family Income			Partisanship			Location type	
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	
Donald Trump	38	55.6	55	1.9	95.3	45.6	42	50.2	
Kamala Harris	57.7	42.4	43.3	96.5	4.4	47.9	53.4	48.3	
Undecided	3.3	0.4	0.8	1.3	0.2	3.2	2.7	0.2	I.
Jill Stein	1	0.9	0	0	0	2.1	1.6	0.4	
Other	0	0.6	0.8	0.3	0	1.2	0.3	0.9	
Blank / null / won't vote	0	0	0	0	0	0	0	0	
Chase Oliver	0	0	0.1	0	0.1	0	0	0	

			Race			2020 vote			
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote	
Donald Trump	48.6	64.8	23.9	50.1	46.4	3.2	97.2	41.3	
Kamala Harris	51.4	35.2	76.1	47.2	44.3	92.9	1.8	53.5	
Undecided	0	0	0	1.6	4.9	2.2	0.4	3.2	
Jill Stein	0	0	0	0.7	2.8	1.3	0	0.8	
Other	0	0	0	0.5	1.5	0.3	0.6	0.8	
Blank / null / won't vote	0	0	0	0	0	0	0	0	
Chase Oliver	0	0	0	0	0	0	0	0.4	



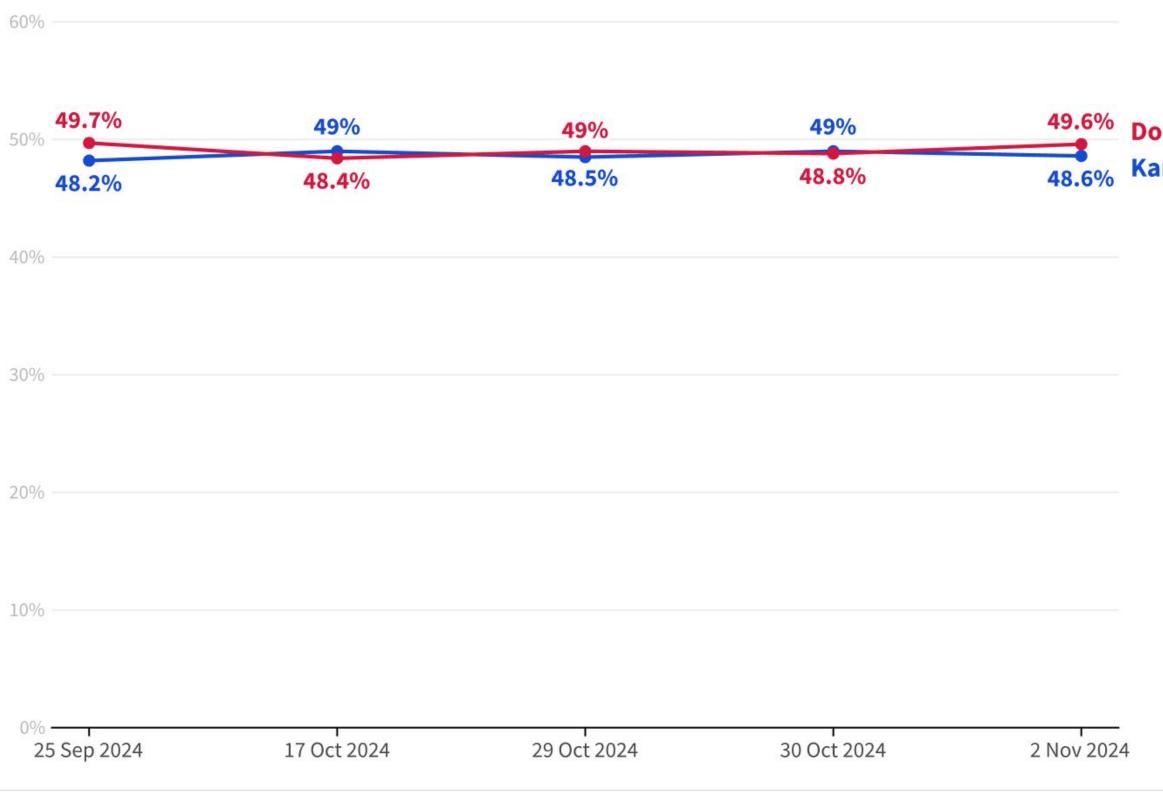


Rura	
	53.5
	43.6
	2.5
	0.4
	0
	0
	0.1

#### In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Donald Trum	р			
			49.6%	5
Kamala Harri	S			
			48.6%	
Undecided				
1.3%				
Blank / null /	won't vote			
0.5%				
0%	15%	30%	45%	60%





#### In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Atlas Poll - United States Presidential Election 2024 in Wisconsin



**Donald Trump Kamala Harris** 

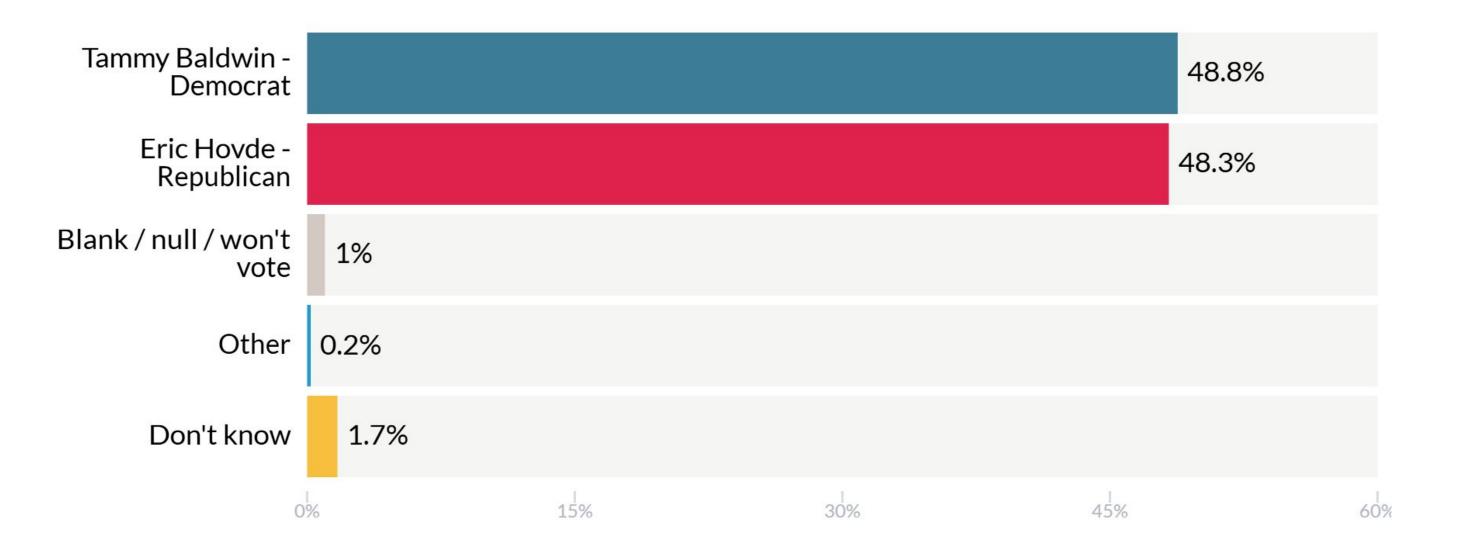
	Gender			Educa	ation	Age				
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+	
Donald Trump	54.7	45.6	24.5	41.8	56.3	50.3	41.9	57.7	42	
Kamala Harris	44.5	52.4	49.8	55.7	42.5	47.6	55.9	40.1	57.8	
Undecided	0.5	1.8	9.6	1.6	1	0.6	1.8	1.9	0	
Blank / null / won't vote	0.4	0.1	16.1	0.9	0.2	1.5	0.5	0.3	0.2	

	Family Income				Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Donald Trump	38	55.9	55.7	1.9	95.3	46.5	42.3	50.7	53.5	
Kamala Harris	59	42.7	43.5	96.8	4.6	49.3	55.3	48.5	43.8	
Undecided	2.5	0.7	0.7	1.3	0.1	2.7	1.5	0.2	2.8	
Blank / null / won't vote	0.6	0.7	0.1	0	0	1.5	0.9	0.6	C	

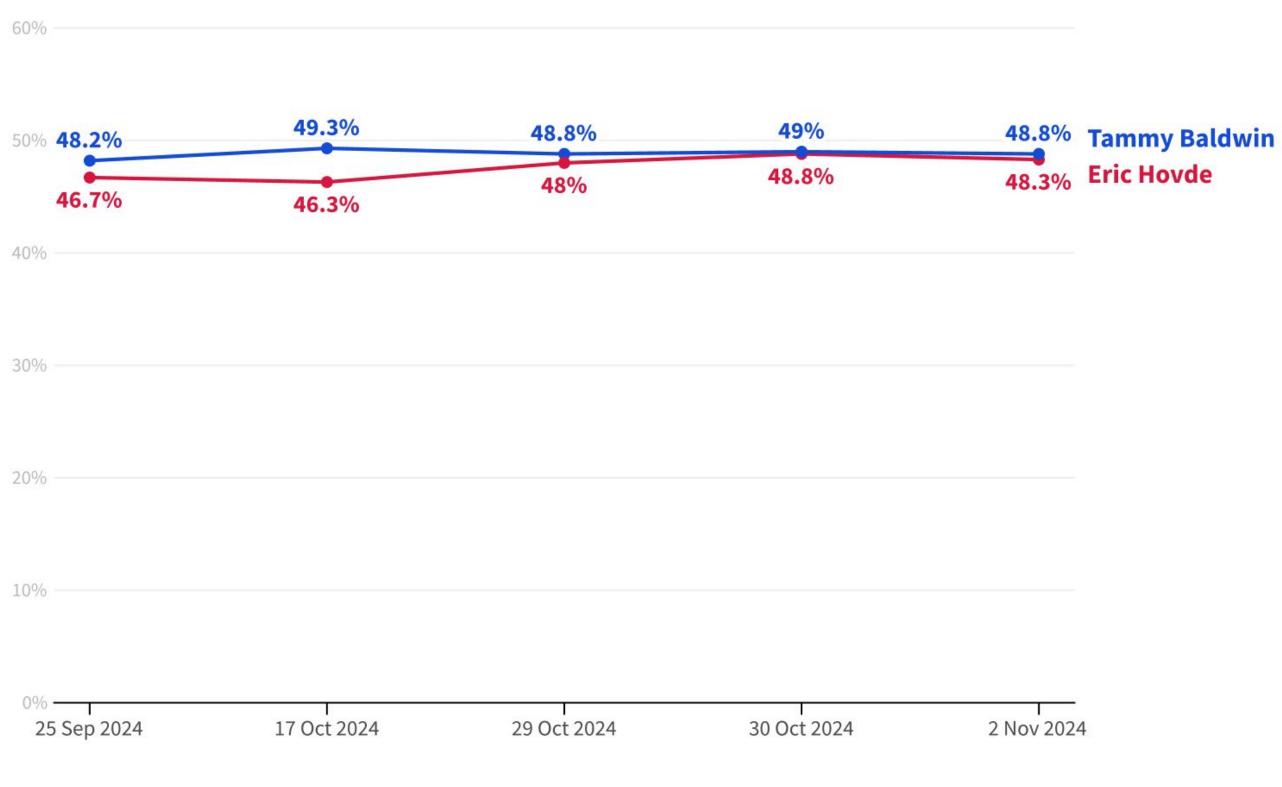
		2020 vote							
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote	
Donald Trump	48.6	64.8	23.9	50.4	46.4	3.2	97.8	41.7	
Kamala Harris	51.4	35.2	76.1	47.9	44.3	93.6	1.8	56.4	
Undecided	0	0	0	1.3	4.9	2.3	0.4	0.7	
Blank / null / won't vote	0	0	0	0.4	4.3	0.8	0	1.2	



## Whom will you vote for in the United States Senate election in Wisconsin?







## Whom will you vote for in the United States Senate election in Wisconsin?



## **Senate Election** [Demographic crossings]

		Gender		Educat	ion		Age		
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Tammy Baldwin - Democrat	44.7	52.7	49.8	58	40.9	47.6	56.5	40.6	57.4
Eric Hovde - Republican	52.4	45.1	22.6	40	55.4	50.5	40.2	55.7	41
Blank / null / won't vote	0.9	0.8	10.8	0.4	1.5	0.3	0	2.2	0.3
Other	0	0	13.6	0.4	0	0	0.5	0.2	C
Don't know	2	1.4	3.1	1.2	2.2	1.6	2.9	1.3	1.3

	Family Income				Partisanship		Location type			
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural	
Tammy Baldwin - Democrat	57.7	44.7	43.6	97.2	4.3	50.1	55.4	47.5	45.9	
Eric Hovde - Republican	37.7	53	54.6	1.9	92.1	45.8	41.2	49.4	51.8	
Blank / null / won't vote	1.7	1.3	0	0	1.2	1.8	0.2	1.2	1.3	
Other	0.3	0	0.3	0	0.2	0.4	0.4	0	0.4	
Don't know	2.6	1	1.6	0.9	2.2	2	2.9	1.9	0.7	

			Race			2020 vote					
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote			
Tammy Baldwin - Democrat	51.4	35.2	71.4	48.4	44.3	94.1	3.4	49.7			
Eric Hovde - Republican	48.6	64.8	23.9	48.8	46.7	2.9	93.8	47.3			
Blank / null / won't vote	0	0	0	1.1	1.7	1.3	0.8	0.5			
Other	0	0	0	0.1	3.9	0.3	0.2	0			
Don't know	0	0	4.7	1.6	3.4	1.4	1.9	2.5			



# 2.2. Presidential Approval



## Do you approve or disapprove of Joe Biden's performance as president of the United States?

# Disapprove 55.7% Approve 39.4% Don't know 4.9% 0% 10% 20% 30% 40% 50% 60% 70%



		(	Gender		Educa	ation	Age							
Man		١	Noman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+				
Disapprove	60.	7	51.3	45.8	48.5	61.8	61.3	49.9	62.5	44.6				
Approve	34.	5	43.6	54.2	46.4	33.4	31.9	43.4	33.2	52.7				
Don't know	4.	3	5.1	0	5.1	4.7	6.8	6.7	4.2	2.6				

			Family Inco	ome				Partisanship		Location type						
	Below	\$50k	\$50k - \$10	DOk	Above \$1	LOOk	Democrat	Republican	Independent	Urban	Sub-urban	Rural				
Disapprove		47.7		60.9		58.8	6.7	95.8	60.2	47.9	55.2	62.2				
Approve		44.3		34.4		39.4	<mark>87</mark> .3	3.6	31.4	40	42.5	34.6				
Don't know		7.9		4.7		1.7	6.1	0.7	8.4	12.1	2.3	3.2				

			Race			2020 vote						
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote				
Disapprove	48.6	64.8	51.6	55.6	55.1	14.7	98.5	47.8				
Approve	51.4	35.2	44.5	39.2	39.3	<mark>7</mark> 9.7	1.2	30.3				
Don't know	0	0	4	5.2	5.6	5.6	0.3	21.9				



### How do you evaluate Joe Biden's performance as President?

#### Bad / Terrible

	51.2%
--	-------

#### Excellent / Good

	25.1%
Regular	
	23%
Don't know	
0.7%	

0% 15% 30% 45% 60%



		Gender		Educa	ition	Age						
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+			
Bad / Terrible	54.7	48	45.8	44	57.3	54.5	45.1	58.1	42			
Excellent / Good	22	27.9	29	30	21	12.2	20.5	22.9	44.8			
Regular	23.3	22.8	18.4	26	20.4	32.6	34.4	17.6	13.2			
Don't know	0	1.2	6.8	0	1.3	0.7	0	1.5	0			

		Family Income			Partisanship		Location type					
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural			
Bad / Terrible	41.5	57	55.6	5	94.3	49.4	44.4	51.5	55.7			
Excellent / Good	27.3	23.4	24.6	58.6	2.2	17.2	24.6	26.2	24.1			
Regular	30.4	18.7	19.5	36.4	3.5	31.3	31	21.4	19.2			
Don't know	0.8	0.9	0.3	0	0	2.2	0	0.9	1			

				Race				2020 vote							
	Asian		Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote						
Bad / Terrible		48.6	55.9	23.9	52.3	53.5	6.5	96.7	46.9						
Excellent / Good		45.8	35.2	27.8	24.3	26.9	52.8	0.8	10.1						
Regular		5.6	0	48.3	23	19.7	40.6	1.7	39.1						
Don't know		0	8.8	0	0.4	0	0	0.7	3.9						



# About AtlasIntel



AtlasIntel was the most accurate pollster of the 2020 presidential election and of the 2022 midterms in the United States.

In 2020, Atlas polls had an average error of only two points and anticipated election results within the margin of error in all swing states during the worst cycle for the US polling industry in four decades.\*



#### Replying to @NateSilver538

Finally, here's how the most prolific pollsters fared in the general election.

The best-performing pollster was AtlasIntel!

Second was Trafalgar!

Yeah, they incorrectly had Trump winning a few states, but they were close on the margins, and that's the better metric.

#### AtlasIntel was 2020's most accurate pollster

Average error of polls in final 21 days before the 2020 general election, for pollsters that conducted at least 10 polls

POLLSTER	NO. POLLS	RACES CALLED CORRECTLY	STATISTICAL BIAS	AVG. ERROR
Swayable	68	93%	+5.1	+5.8
SurveyMonkey	58	97	+3.8	+4.7
Morning Consult	54	80	+4.6	+4.8
Change Research	44	69	+5.7	+6.1
Data for Progress	42	75	+5.0	+5.0
YouGov	37	82	+5.3	+5.3
Emerson College	36	58	+3.0	+4.1
Ipsos	32	73	+4.6	+4.6
Public Policy Polling	31	63	+7.2	+7.2
Trafalgar Group	28	50	-2.1	+2.6
Siena College/NYT Upshot	25	76	+5.5	+5.5
RMG Research	25	80	+6.0	+6.0
Civiqs	22	73	+5.3	+5.6
Gravis Marketing	21	90	+4.8	+4.8
SurveyUSA	17	79	+2.4	+4.6
Rasmussen Reports/POR	17	68	+1.0	+2.8
Opinion Savvy/InsiderAdvantage	15	47	+0.8	+3.5
Research Co.	14	96	+5.2	+5.2
AtlasIntel	14	71	+1.0	+2.2
Harris Insights & Analytics	13	81	+3.2	+3.3
SSRS	12	75	+7.1	+7.1

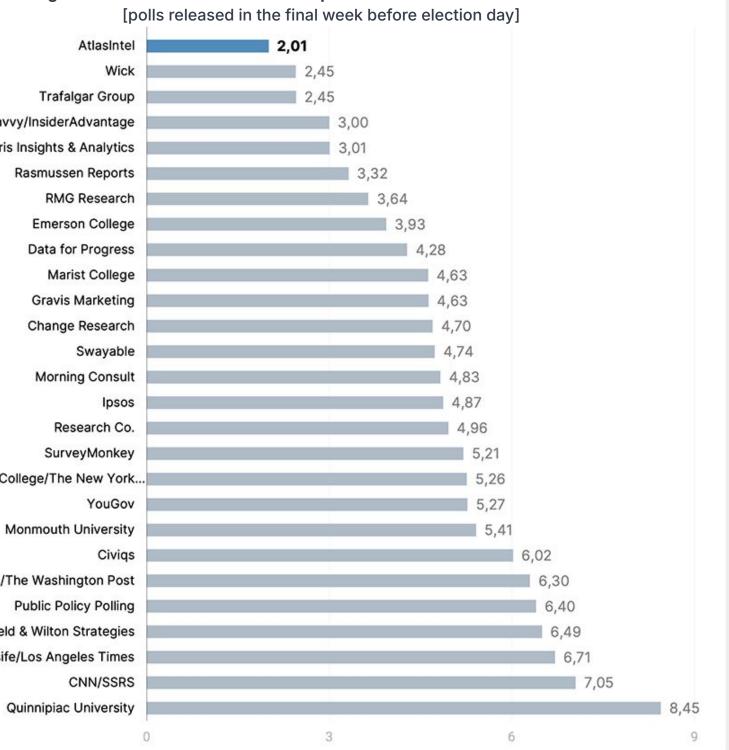
Opinion Savvy/InsiderAdvantage

Harris Insights & Analytics

Siena College/The New York.

ABC News/The Washington Post **Redfield & Wilton Strategies** USC Dornsife/Los Angeles Times





## Average error of national and state-level polls in the 2020 US Presidential Election

#### AtlasIntel was the most accurate pollster of the 2022 presidential election in Brazil.

		1		2		3		4		5		6		7		8		9	
	2/10	1/10	)	1/10	)	30/0	9	29/0	9	1/10	)	30/05	9	1/10	1	29/0	9	29/09	Э
		8																2	
		AtlasIn	tel	MD/	4	Paraná Pes	quisas	Ideia Big	Data	lpec	6	Verit	á	Datafol	ha	Futur	a	Brasma	r <mark>ket</mark>
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
										-									
Lula	48.4	50.3	1.9	48.3	0.1	47.2	1.2	48.9	0.4	51	2.6	41.6	6.8	50	1.6	43.6	4.8	34.7	13.7
Jair Bolsonaro	43.2	41.1	2.1	39.7	3.5	40.1	3.1	38.5	4.7	37	6.6	44.6	1.4	36	7.2	40.5	2.7	51.0	7.8
Simone Tebet	4.2	2.7	1.5	4.7	0.5	6.2	2.0	6.2	2.1	5	1.2	4.2	0.0	6	1.8	7.7	3.5	5.8	1.6
Ciro Gomes	3.0	4.0	1.0	4.9	1.9	5.3	2.3	5.2	2.2	5	2.4	4.1	1.1	5	2.0	6.0	3.0	7.0	4.0
Outros	1.2	1.9	0.7	2.4	1.2	1.2	0.0	1.2	0.1	2	0.9	5.5	4.3	2	0.8	2.2	1.0	1.5	0.3
					-													2	
Average error			1.4		1.5		1.7		1.9		2.7		2.7		2.7		3.0		5.5



AtlasIntel was the most accurate pollster of the last three election cycles in Argentina (presidential elections, legislative primaries, and legislative elections).

In each of the three election cycles, AtlasIntel had the lowest polling error. In 2023, AtlasIntel was the only pollster to correctly indicate the winners of both the 1st Round (Sergio Massa) and the runoff (Javier Milei).



#### #EleccionesArgentina 🞬

Las encuestas y las elecciones 2019: sólo una consultora brasileña se acercó en el resultado

Translate Tweet



#### 2019 Argentina **Presidential Election Polls**

AtlasIntel Rául Aragon & Associados CIGP TresPuntoCero Tendencias

Federico Gonzales & Assoc.

Pollster average error

Oh Panel Dicen Rouvier & Asociados Circuitos Gustavo Cordoba Marketing & Estadistica CEOP Opinaia Synopsis CB Proyección Clivajes Management & Fit Reale Dallatore Giacobe & Associados

**Real Time Data** 

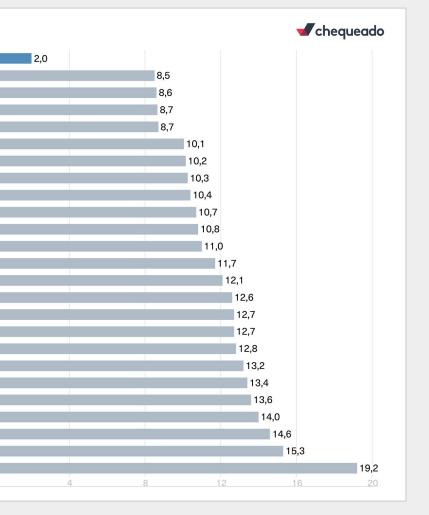
Ideia Big Data

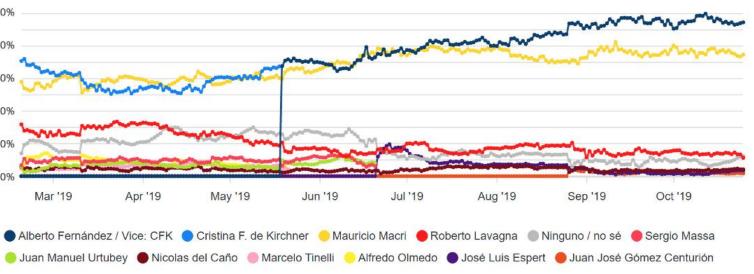
CIGP Elypsis

509 30 209 Mar '19 Apr '19

2019 Atlas Tracking Pro Time series







#### AtlasIntel was the most accurate pollster of the 2022 Constitutional Plebiscite in Chile

Public and private AtlasIntel polls accurately captured the dynamics of voter mobilization and came closer to the final vote count than any competitor.

AtlasIntel public releases both before and after the start of the poll blackout period indicated that slightly more than 58% of Chilean voters would vote to reject the new constitution; with 61,8% of votes cast against the new constitutional text, AtlasIntel came closest to the final outcome regardless of whether one considers polls released before or during the blackout period.

#### **Ranking of pollster accuracy**

**CHILE 2022 - Constitutional plebiscite** 

Last public poll released prior to the start of the publication blackout period (likely voters)

		1		2		3		4		5		6		7		8		9	
	9/4	8/19	1	8/19	)	8/19	)	8/1		8/19	9	8/19	)	8/7		8/19	)	8/2	6
												Activ	a			Signo	s /		
		AtlasIn	tel	Black & V	Vhite	UDD	)	Criter	ia	Cade	m	Pulso Ciud	adano	Data Inf	luye	SmartAna	lystics	MORI /	FIEL
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
								-											
Approve	38,14	41,6	3,5	42,0	3,9	44,3	6,2	44,4	6,3	45,0	6,9	46,5	8,4	47,3	9,2	48,1	10,0	48,4	10,3
Reject	61,86	<mark>58,4</mark>	3,5	58,0	3,9	<mark>55,7</mark>	6,2	55,6	6,3	55,0	6,9	53,5	8,4	52,7	9,2	2 51,9	10,0	51,6	5 10,3
											-	1							
Average error			3,5		3,9		6,2		6,3		6,9		8,4		9,2	2	10,0		10,3

Last public poll released after the start of the publication blackout period (likely voters)

	9/4 <u>Result</u>	1		2		3		4		
		9/3		9/3		8/29	9	9/2		
		AtlasIn	tel	Black & White		Activa P Ciudad		Cadem		
		Result	Error	Result	Error	Result	Error	Result	Error	
Approve	38,14	41,9	3,8	45,0	6,9	45,1	7,0	47,0	8,9	
Reject	61,86	58,1	3,8	55,0	6,9	54,9	7,0	53,0	8,9	
Average error			3,8		6,9		7,0		8,9	



AtlasIntel polls anticipated the major swings of the 2022 presidential race in Colombia, during the primaries and the campaigning for the 1st round of voting and then the runoff.

		1		2		3		4		5		6	
		AtlasIntel (Atlas Tracking PRO)		AtlasIntel (Public polls)		Invamer		Guarumo		CNC			
												YanHaas	
		•											
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Primaries													
Result by coalition													
Pacto Histórico	47.1	48.8	1.7	50.6	3.5	53.1	6.0	38.4	8.7	41.7	5.4	48.3	1.2
Equipo por Colombia	33.7	29.9	3.8	28.2	5.5	26.7	7.0	37.5	3.8	27.8	5.9	21.7	12.0
Centro Esperanza	19.1	21.3	2.2	21.2	2.1	20.3	1.2	24.1	5.0	30.6	11.5	30.0	10.9
Pacto Histórico													
Gustavo Petro	80.5	87.5	7.0	85.2	4.7	78.6	1.9	81.6	1.1	78.6	1.9	87.8	7.3
Francia Márquez	14.0	6.8	7.2	6.2	7.8	13.5	0.5	10.5	3.5	12.2	1.8	19.5	5.5
Camilo Romero	4.1	3.3	0.8	3.9	0.2	5.9	1.8	5.9	1.8	4.1	0.0	9.8	5.7
Equipo por Colombia													
Fico Gutiérrez	54.2	55.7	1.5	53.4	0.8	28.9	25.3	33.4	20.8	32.6	21.6	36.6	17.6
Álex Char	17.7	22.5	4.8	23.1	5.4	24.7	7.0	29.2	11.5	32.6	14.9	24.4	6.7
David Barguil	15.8	13.3	2.5	16.0	0.2	15.5	0.3	21.4	5.6	6.5	9.3	9.8	6.0
Aydeé Lizarazo	6.5	1.2	5.3	2.0	4.5	12.3	5.8	4.2	2.3	5.4	1.1	7.3	0.8
Enrique Peñalosa	5.8	7.3	1.5	5.6	0.2	18.7	12.9	11.8	6.0	22.8	17.0	22.0	16.2
Centro Esperanza													
Sergio Fajardo	33.5	48.2	14.7	49.6	16.1	37.8	4.3	37.5	4.0	41.5	8.0	47.4	13.9
Juan Manuel Galán	22.5	18.7	3.8	14.9	7.6	23.9	1.4	22.1	0.4	33.0	10.5	31.6	9.1
Carlos Amaya	20.9	11.6	9.3	10.9	10.0	14.9	6.0	10.4	10.5	8.5	12.4	5.3	15.6
Alejandro Gaviria	15.6	15.5	0.1	19.0	3.4	12.9	2.7	21.5	5.9	11.7	3.9	7.9	7.7
Jorge Enrique Robledo	7.4	6.0	1.4	5.5	1.9	10.5	3.1	8.5	1.1	5.3	2.1	7.9	0.5
FIRST ROUND													
Gustavo Petro	40.3	38.2	2.1	41.2	0.9	40.5	0.2	38.8	1.5	39.7	0.6	42.6	2.3
Rodolfo Hernández	28.2	24.5	10000	22.1	6.1	20.9	7.3	20.8	7.4	21.2		12.8	
Fico Gutiérrez	23.9		1.3	27.5		27.1	3.2	31.6		23.1		22.3	
Sergio Fajardo	4.2		107.523	9.1	4.9		0.9		and the second second	4.4		7.4	
SECOND ROUND													
Gustavo Petro	50.4	48.6	1.8	47.5	2.9	47.2	3.2	46.5	3.9	50.5	0.1	48.4	2.0
Rodolfo Hernández	47.3		1.000	50.2			0.9	48.2	0.9	46.1	0	37.6	
Blank votes	2.2			2.4	-	4.7	2.4	5.3	3.0	3.4		14.0	11.7
Average error			3.6		4.1		4.6		5.1		6.0		7.9



#### AtlasIntel was the only pollster to correctly anticipate the deadlock resulting from the 2023 legislative election in Spain

With an error of less than a tenth of a percentage point, AtlasIntel was the only pollster to correctly estimate the difference between the PP and the PSOE as well as the difference between the ideological left-right blocks. The surprising result resulted in a legislative deadlock.

#### **El Confidencial**

La única encuesta que ha clavado los resultados del 23-J se hizo en São Paulo: "Era un experimento"

En un contexto en el que las casas de encuestas están siendo criticadas por sobreestimar a la derecha, a Atlas Intel le bastó un único sondeo el 17 de julio para acertar más que ninguna



Roman (izquierda, camisa gris), junto al equipo de Atlas Intel que ha realizado la encuesta desde Brasil. (Cedida)



#### 23 July Elections in Spain: Comparison of Results vs. Poll Estimates

## **Geographic Coverage**

#### **1. THE AMERICAS**

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, United States, Uruguay, Venezuela.

#### **2. EUROPE & MIDDLE EAST**

Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Israel, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

#### **3. AFRICA**

Angola, Egypt, Mozambique, Nigeria, South Africa.

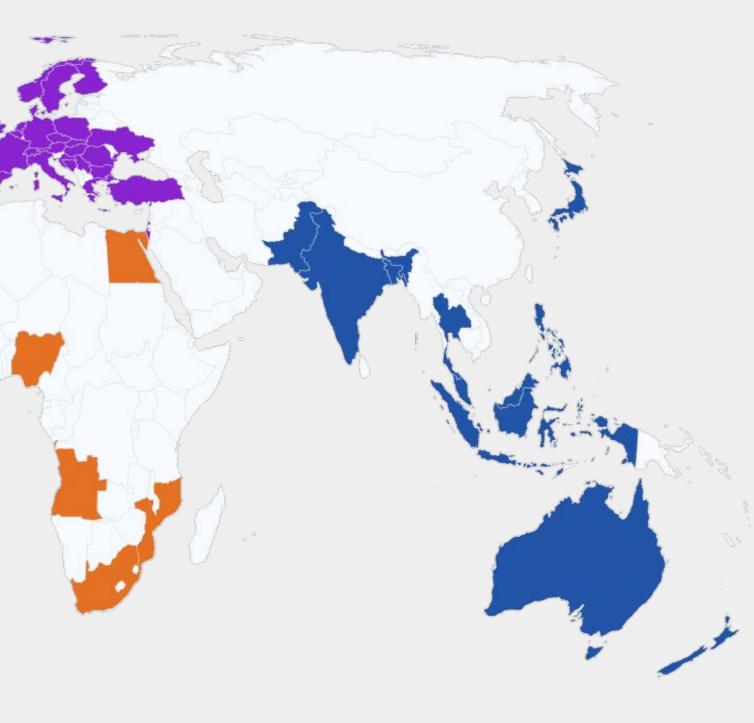
#### 4. ASIA & OCEANIA

Australia, Bangladesh, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Thailand.

AtlasIntel's online data collection solution and sample calibration methodology allows coverage of any country in the Americas and in Europe with more than 3 million inhabitants, provided that its work is not restricted by legal restrictions and Internet blockages. In Africa and Asia, AtlasIntel provides coverage for a group of larger nations; the addition of additional countries can be explored on a case by case basis.

Countries where AtlasIntel has already conducted surveys for other institutional clients are highlighted in the list above.







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